

YUKO.B

THE KAWAI CHIC FROM FRANCE 



CATALOGUE 2026

OUR STORY

Yuko B. is a French brand of fashion accessories, inspired by the vibrant, pulsating energy of South Korea.

A poetic universe imagined by former dancer and choreographer Nadia Berais, who sketches each creation as one would compose a choreography guided by rhythm, emotion, and artistry.

Her love for fashion, her French sense of precision and refinement, and her rich, multicultural heritage form the very soul of the brand.

A delicate dialogue between East and West an infinite well of inspiration for her.

Yuko is a name that means "child of softness," "child of friendship," and daughter of grace and harmony in Japanese kanji. Through it runs a message: that beauty knows no borders, that elegance is a universal language, and that kindness can be worn like a discreet jewel every single day.

At Yuko B., every creation is imagined as a bond: between generations, cultures, and ways of seeing. An homage to simple gestures, to sincere details, to everything that unites rather than divides.

Yuko B. is more than a style.
It is a gentle, confident way of being in the world.



Shoulder Bags

Let me live my dream!



SHOULDER BAGS

Fruit-Inspired Shoulder Bags Collection

An invitation to savour summer, blending fruity freshness with soft pastel sweetness.

Lemon Bag and Berry Bag celebrate the playful world of childhood through two delicate designs imagined as little treasures to wear.

Bright accessories where fruity shapes become playful companions, combining whimsy, tenderness, and every-day poetry.

And to complete the fruity collection...
Let yourself be tempted by our Cherry Bag !



New !

Berry Bag Sac Fraise
YB-100-142
Shoulder Bag
Taille : 13 x 12 x 6 cm

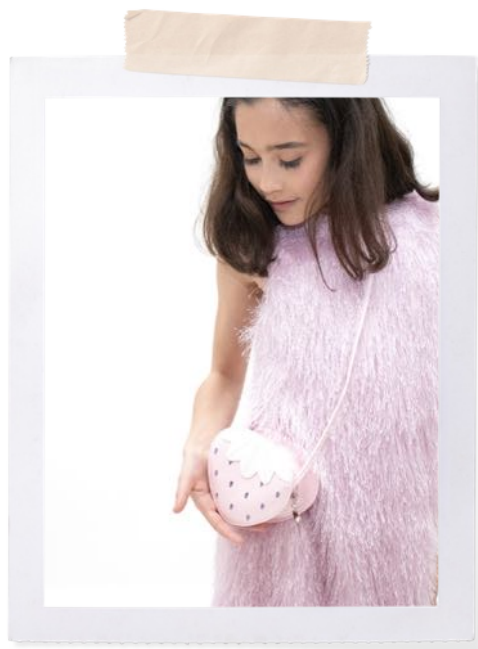


New !

Lemon Bag Sac Citron
YB-100-141
Shoulder Bag
Taille : 14 x 10 x 6 cm



Cherry
YB-100-099
Shoulder Bag
Taille : 15 x 16 x 6 cm



SHOULDER BAGS



Mini-Love Collection

A declaration of love to gentleness, to the bonds that unite us, and to the little gestures that brighten everyday life.

LOVE celebrates simple emotions those we wear like a jewel, or tuck gently into a pastel bag.

A tender, luminous collection, where every creation becomes a messenger of kindness and poetry.



Mini-Love pink
YB-100-135
Shoulder Bag
Size : 11 x 10 x 10 cm



Mini-Love purple
YB-100-136
Shoulder Bag
Size : 11 x 10 x 10 cm

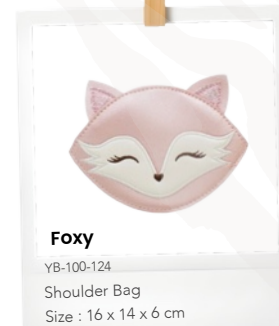


Mini-Love mint
YB-100-137
Shoulder Bag
Size : 11 x 10 x 10 cm

SHOULDER BAGS



Litchi
YB-100-048
Shoulder Bag
Size : 15 x 17 x 4 cm



Foxy
YB-100-124
Shoulder Bag
Size : 16 x 14 x 6 cm



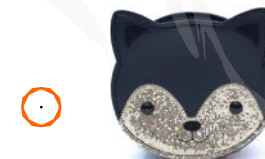
Bamboo
YB-100-116
Shoulder Bag
Size : 15 x 13 x 6 cm



Gaspard pink
YB-100-034
Shoulder Bag
Size : 12 x 12 x 5,5 cm



Gaspard silver
YB-100-066
Shoulder Bag
Size : 12 x 12 x 5,5 cm



Gaspard black
YB-100-102
Shoulder Bag
Size : 12 x 12 x 5,5 cm



Leo
YB-100-105
Shoulder Bag
Size : 16 x 12 x 6,5 cm



Moon soft pink
YB-100-120
Shoulder Bag
Size : 19 x 12 x 3 cm



Meera pink
YB-100-092
Shoulder Bag
Size : 11 x 14,5 x 6 cm



Moon mint glitter
YB-100-118
Shoulder Bag
Size : 19 x 12 x 3 cm



Moon pink glitter
YB-100-117
Shoulder Bag
Size : 19 x 12 x 3 cm



Moon navy glitter
YB-100-119
Shoulder Bag
Size : 19 x 12 x 3 cm

SHOULDER BAGS



Coline bowling bag
YB-100-110
Size : 27 x 14 x 11 cm



Coline handbag
YB-100-107
Size : 20,5 x 23 x 8,5 cm



Coline satchel bag
YB-100-109
Size : 28 x 18 x 10,5 cm



Flora grey
YB-100-029
Shoulder Bag
Size : 15 x 14,5 x 5 cm



Flora blue
YB-100-103
Shoulder Bag
Size : 15 x 14,5 x 5 cm



Flora beige
YB-100-065
Shoulder Bag
Size : 15 x 14,5 x 5 cm



Rainbow + Mini-Rainbow pink
YB-100-010 | YB-100-077
Shoulder Bag
Size: 17 x 13 x 6 cm
et 12,5 x 11 cm x 5 cm



Rainbow + Mini-Rainbow blue
YB-100-011 | YB-100-078
Shoulder Bag
Size: 17 x 13 x 6 cm
et 12,5 x 11 cm x 5 cm



Cherry
YB-100-099
Shoulder Bag
Size: 15 x 16 x 6 cm



Yumi
YB-100-072
Shoulder Bag
Size : 13 x 14,5 x 5 cm



Yori
YB-100-073
Shoulder Bag
Size : 13 x 13,5 x 5 cm



Ladybug
YB-100-106
Shoulder Bag
Size : 14 x 12 x 6,5 cm



Min
YB-100-049
Shoulder Bag
Size : 10,5 x 12 x 5,5 cm



Mina pink
YB-100-028
Shoulder Bag
Size : 15 x 14 x 4,5 cm



Louise bronze
YB-100-123
Shoulder Bag
Size : 14 x 10 x 4 cm



Louise soft pink
YB-100-068
Shoulder Bag
Size : 14 x 10 x 4 cm



Asnee blue
YB-100-091
Shoulder Bag
Size : 14 x 13,5 x 6 cm



Asnee pink
YB-100-075
Shoulder Bag
Size : 14 x 13,5 x 6 cm



Louise silver
YB-100-122
Shoulder Bag
Size : 14 x 10 x 4 cm



Louise blue
YB-100-071
Shoulder Bag
Size : 14 x 10 x 4 cm



Lulli
YB-100-104
Shoulder Bag
Size : 16 x 15 x 6 cm



Meilin
YB-100-074
Shoulder Bag
Size : 17 x 15 x 5 cm



Louise pink
YB-100-121
Shoulder Bag
Size : 14 x 10 x 4 cm



Louise beige
YB-100-070
Shoulder Bag
Size : 14 x 10 x 4 cm

Poetic
Jewelry



POETIC JEWELRY

HYPOALLERGENIC EARRINGS

A Year of Poetry

Stainless steel earrings - Nickel free

Un an de poésie

Pink
YB-500-311

Un an de poésie

Red & Water
YB-500-313

Un an de poésie

Yellow
YB-500-314

Un an de poésie

Blue
YB-500-315

Un an de poésie

Fairy Tale
YB-500-372

Un an de poésie

Purple
YB-500-312

Un an de poésie

Green
YB-500-316

Un an de poésie

Fruity
YB-500-318

Un an de poésie

Pastel
YB-500-317

Un an de poésie

Jungle
YB-500-373

Un an de poésie

The Little Explorers
YB-500-374

New !

A Week of Poetry

HYPOALLERGENIC EARRING OFFER (25 PCS)

une semaine de poésie

Hearts
YB-500-319

une semaine de poésie

Flowers
YB-500-320

une semaine de poésie

Starfishes
YB-500-321

une semaine de poésie

Chance
YB-500-322

une semaine de poésie

Baby Shower
YB-500-323

une semaine de poésie

Ocean
YB-500-324

une semaine de poésie

Dance
YB-500-375

New !

This offer includes:
YB-600-044 (French Version) ou YB-600-078 (English Version)

- 2 pieces of each design from the Yuko B. earring collection (25 cards in total)
- + 1 Large Fir Wood Display Stand Offered (34 × 23.5 × 1.5 cm)

POETIC JEWELRY

NEW COLLECTION - SOULMATES

Soulmates

New !

The "Soulmates" collection celebrates the gentle bonds that unite us those quiet connections that sparkle in the heart... and softly at the ears.

Aurelia
YB-500-371

Capucine
YB-500-370

Hearts
YB-500-366

Stars
YB-500-368

Milk Flowers
YB-500-369

Little Fish
YB-500-367

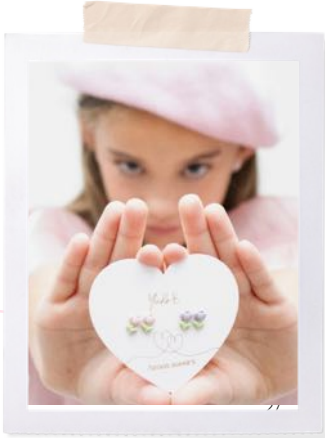
New !

LOVE: four letters, a thousand emotions.



This offer includes:
YB-600-081

→ 4 pieces of each of the 6 Soulmates models (24 cards in total)



POETIC JEWELRY

HAIR CLIPS - Collection

Thematics Trios Collection

New !



Fairy Tale
YB-500-376



Dance
YB-500-377



Flowers
YB-500-378



This offer includes:

YB-500-382

→ 4 pieces of each of the 6
Thematic Trios models
(24 cards in total)

→ + 1 Fir Wood Display Stand Offered



Ice Treasures
YB-500-379



Sweets
YB-500-380



The Little Explorers
YB-500-381



Symphonic Collection



Baroc
YB-500-294



Classical
YB-500-292



Feline
YB-500-295



This offer includes:

YB-600-050

→ 4 pieces of each of the 6 Symphonic
models (24 cards in total)

→ + 1 Fir Wood Display Stand Offered



Frosted
YB-500-290



Romantic
YB-500-291



Vintage
YB-500-293

POETIC JEWELRY

HAIR CLIPS - Collection

Sparkle Collection

New !



Cupcakes
YB-500-348



Shards of Hearts
YB-500-346



Strawberries
YB-500-347



This offer includes:

YB-600-083

→ 4 pieces of each of the 6
Sparkle models
(24 cards in total)

→ + 1 Fir Wood Display Stand Offered



Sparkling Unicorns
YB-500-343



Little Ice Creams
YB-500-345



Royal Pink
YB-500-344



Paris Collection



Rose
YB-500-280



Milena rose
YB-500-281



Milena gris
YB-500-282



This offer includes:

YB-600-052

→ 4 pieces of each of the 6 Paris
models (24 cards in total)

→ + 1 Fir Wood Display Stand Offered



Carla
YB-500-283



Ballet
YB-500-284



Blue Stars
YB-500-285

POETIC JEWELRY

NEW ROYAL COLLECTION

Royal Hair Clips Collection

New !



Diana silver
YB-500-404



Diana pink
YB-500-405



Coraline
YB-500-406



Jasmine
YB-500-407



Isaline
YB-500-408



Marine
YB-500-409

Royal Mini Hair Jewels Collection

New !



Hearts pink
YB-500-410



Queen pink
YB-500-412



Butterflies pink
YB-500-414



Hearts blue
YB-500-411



Queen blue
YB-500-413



Butterflies blue
YB-500-415

Royal Enamel Pins Collection

New !



Queen
YB-500-416



Bouquet
YB-500-417



Butterfly
YB-500-418



Mermaid
YB-500-419



Starfish
YB-500-420



Strawberry
YB-500-421

ROYAL COLLECTION OFFER (36 PCS)



This offer includes:

YB-600-114

- 2 pieces of each of the 18 Royal models (36 cards in total)
- + 1 Large Fir Wood Display Stand Offered



POETIC JEWELRY

NEW COLLECTION - My lovely pair

My Lovely Pair

New !



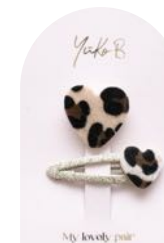
Pink
YB-500-360



Rainbow
YB-500-363



Mint
YB-500-361



Leopard Beige
YB-500-364

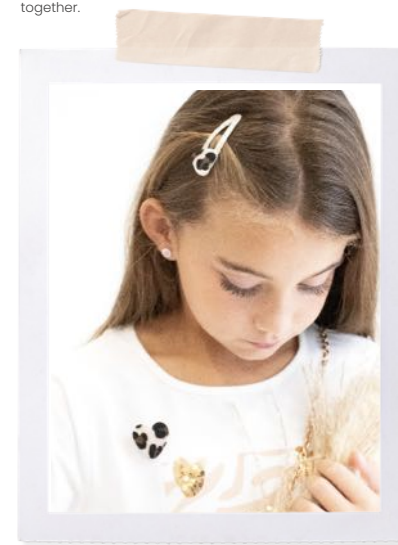


Blue
YB-500-362



Leopard Pink
YB-500-365

The "My Lovely Pair" collection reinvents the art of the duo, with hair clips and brooches made to be shared one for you, one for me, two little sparkles, one beautiful bond. Tender creations, imagined for those who love to dream together.



This offer includes:

YB-600-080

- 4 pieces of each of the 6 models (24 cards in total)
- Wooden display offered !

POETIC JEWELRY

BRACELETS - Pearls & cords



Pretty Cloud
YB-500-082



Unicorn
YB-500-083



Moon
YB-500-084



Rabbit
YB-500-085



Deer
YB-500-086



Pink Peony
YB-500-087



Blue Peony
YB-500-088



Candy
YB-500-089



Cat
YB-500-090



Snow
YB-500-455

New !



Little Treasure
YB-500-456



Butterfly Pink
YB-500-176



Butterfly Purple
YB-500-177



Magical Pink
YB-500-178



Magical Blue
YB-500-179



Panpan
YB-500-173



Pussycat
YB-500-174



Bubbles
YB-500-175



Little Elephant
YB-500-195



Little Sheep
YB-500-196

POETIC JEWELRY

BRACELETS - BLOOM & GOLD COLLECTION

Bloom & Gold Bracelets Collection

New !



Pastel Garden Collection
YB-600-087



Butterflies Collection
YB-600-088



Daisies Collection
YB-600-089

→ Including the 5 colors:
Cream (YB-500-440), **Pink** (YB-500-441),
Lilac (YB-500-442), **Mint** (YB-500-443)
and **Sky Blue** (YB-500-444)

→ Including the 5 colors:
Cream (YB-500-445), **Pink** (YB-500-446),
Lilac (YB-500-447), **Mint** (YB-500-448)
and **Sky Blue** (YB-500-449)

→ Including the 5 colors:
Cream (YB-500-450), **Pink** (YB-500-451),
Lilac (YB-500-452), **Mint** (YB-500-453)
and **Sky Blue** (YB-500-454)



BRACELETS COLLECTION OFFER (30 PCS)



This offer includes:
YB-600-111

- 2 pieces of each of the Bloom & Gold models, including the Pastel Garden, Butterflies and Daisies ranges (that's 20 pieces in total)
- + 1 Free Fir Wood Display Stand



Candy Love
YB-500-151



Guess who I love
YB-500-149



Lucy
YB-500-140



Bunnies
YB-500-074



Peach & cream
YB-500-075



Alice
YB-500-098



Ice cream
YB-500-091



Bow Ties
YB-500-093



Stars
YB-500-143



Horses
YB-500-147



Lion cubs
YB-500-141



Vichy stars
YB-500-077



Flowers
YB-500-145



Portraits
YB-500-144



Pearls
YB-500-081



The Trip
YB-500-146



Wonderful Life
YB-500-143



Pretty Flowers
YB-500-141



Rainbows
YB-500-148



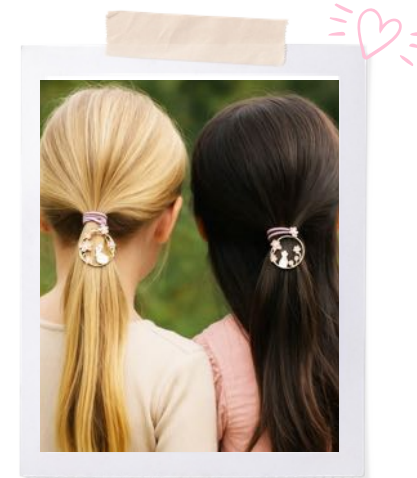
Plant lovers
YB-500-092



Cherries
YB-500-142



Classic chic trio
YB-500-150



POETIC JEWELRY

SCRUNCHIES COLLECTION

Mermaids Scrunchies — Pearls of the

New !



This offer includes:

YB-600-094

- 4 pieces of each of the 3 **Mermaid — Pearls of the Sea** designs (12 cards in total)
- Including the 3 scrunchie colors: **Pink** (YB-500-428), **Blue** (YB-500-429) and **Mint** (YB-500-430)
- *Suggestion: Large display for presentation*

Scrunchies crafted in satin organza and enhanced with shimmering pearls.

Ballerinas Scrunchies — Pretty Pirouettes

New !



This offer includes:

YB-600-095

- 4 pieces of each of the 3 **Ballerinas — Pretty Pirouettes** designs (12 cards in total)
- Including the 3 scrunchie colors: **Beige** (YB-500-431), **Pink** (YB-500-432) and **Lilac** (YB-500-433)
- *Suggestion: Large display for presentation*

Scrunchies crafted in satin velvet, with a soft and delicate touch.

Miffy Cloud Scrunchies

New !

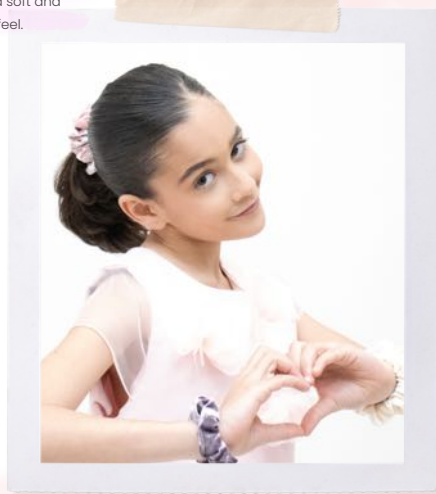


This offer includes:

YB-600-098

- 4 pieces of each of the 3 **Miffy — Cloud** Scrunchies designs (12 cards in total)
- Including the 3 scrunchie colors: **Beige** (YB-500-434), **Pink** (YB-500-435) and **Mint Sky** (YB-500-436)
- *Suggestion: Large display for presentation*

Scrunchies crafted in fluffy velvet, with a soft and lightweight feel.



POETIC JEWELRY

FRUITS BAG CHARMS COLLECTION

Fruit Bag Charms Collection

New !



Apple

YB-500-460



Strawberry

YB-500-461



Orange

YB-500-462



Cherries

YB-500-463



Lemon

YB-500-464



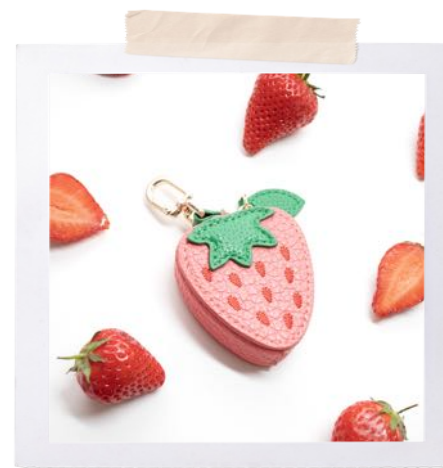
Pineapple

YB-500-465



A touch of freshness and sweetness to carry everywhere...

Our fruit keyrings, colorful and delicate, turn every moment of everyday life into a little sparkle of softness.



BAG CHARM OFFER + DISPLAY (24 PCS)



This offer includes:

YB-600-113

- 4 pieces of each of the 6 Fruit Bag Charm designs (24 cards in total)
- + 1 Fir Wood Display Board Offered

OUR JEWELRY DISPLAY STANDS

New !

**The Tower**

YB-600-112 | 3760343068132

- Dimensions: 35 × 64 × 23 cm | Weight: 2.6 kg
- Material: Acrylic
- *Offered with purchases of €450 or more in jewelry of your choice.

The Jewelry Tower and the Jewelry Carousel invite you to create a tailor-made selection.

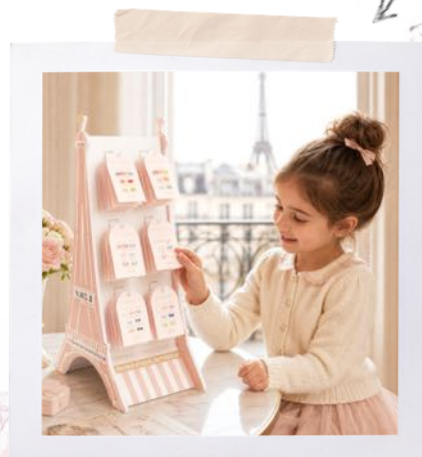
The Tower displays 2 collections of your choice (2 display sides).
The Carousel showcases 4 collections of your choice (4 display sides).

Each collection includes 6 designs with 5 pieces each, creating a harmonious, cohesive, and customizable offering.

**The Carousel**

YB-600-058 | 3760343065582

- Dimensions: 33.5 × 59.5 × 22 cm | Weight: 3.6 kg
- Material: Acrylic
- *Offered with purchases of €700 or more in jewelry of your choice.



OUR JEWELRY DISPLAY STANDS (Fir Wood)

**The Headband Display Stand**

YB-600-057 | 3760343065605

- Dimensions: 4 × 32 × 6 cm | Weight: 600 g
- Material: Fir Wood
- *Included in the Classic and Bohème Headband Offer

**The Large Display Stand**

YB-600-054 | 3760343065407

- Dimensions: 34 × 24 × 2cm | Weight: 575 g
- Material: Fir Wood
- *Included with the purchase of selected collections (see jewelry offers for details).

**The Slim Display Stand**

YB-600-056 | 3760343065599

- Dimensions: 40 × 8 × 1,5cm | Weight: 170 g
- Material: Fir Wood
- *Included with the purchase of selected collections (see jewelry offers for details).

New !

**The Display Board**

YB 600-104 | 3760343068057

- Dimensions : 33 X 29cm
- Material: Fir Wood
- *Included with the purchase of selected collections (see jewelry offers for details).

**The Bracelet Display Stand**

YB-600-103 | 3760343068040

- Weight : 225 g
- Material: Fir Wood
- *Included in the "Bloom & Gold" Bracelet Offer

New !

Crafted from premium fir wood, they bring a soft and authentic touch to your merchandising, while elegantly showcasing every detail.



Contact

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 **yuko.b.officiel**