



ThreadBear
design



Spring / Summer 2024



About us



We are delighted to introduce a beautiful line of childrens' gifts, rag books, soft cuddly characters and illustrated aprons, all presented in distinctive quality packaging that make ThreadBear products that little bit special.

All of our products are born out of a love for great British design and are all imagined, and created here in London alongside our award winning Tender Leaf wooden toy ranges.

At ThreadBear we understand that little people make big worlds and we are proud to offer a range of toys that are designed to accompany children on the journey through their early years. Original designs, gorgeous hand picked fabrics, the softest knits, combined with a delightful illustrative style stimulates imaginative and creative play - essential for the curious and inquiring minds of our children.

All of our products are ethically made, using sustainably sourced materials wherever possible, and they are all fully safety tested by accredited safety testing organisations from birth or 3 years plus. A strong focus on the way the products are made, is for us, an extra assurance that our products are safe for our children and kind to the planet. We pride ourselves on good relationships with all our partners and we value and prioritize strong long term co-operation.

We care hugely about our childrens' future and the future of our planet. We are proud to be Seed Partners with Eden Reforestation Projects. For every order placed with us, including orders for Tender Leaf Toys, we are committed to planting 10 trees with Eden in areas around the world that are badly affected by deforestation.

We hope that you enjoy our products as much as we do creating them.

For more information, please contact;
T. 01526 341177
team@threadbeardesign.com



www.threadbeardesign.com

Eventus, Sunderland Road, Market Deeping, Peterborough, PE6 8FD



Baby Threads



Made from GOTS certified organic cotton.

These soft bunnies are the perfect gift for a baby. Crafted from organic cotton inside and out, they are kind to even the most delicate skin. Little ones will cherish these adorable baby rabbits and will love to cuddle up to them for sleepy time.

Beautiful contemporary colours and fluffy pom poms make these bunnies a lovely accessory in the nursery.

Tested from birth onwards. Presented on a backing card secured with a cotton ribbon



Baby Threads Cream Bunny Rattle

TB4074

Knitted in soft cream and blush cotton yarn

Height: 22 cms



Baby Threads Cream Bunny Rattle

TB4073

Knitted in soft taupe and grey cotton yarn

Height: 22 cms



Baby Threads Grey Bunny

TB4070

Knitted in soft cream and grey cotton yarn

Height: 35 cms

Baby Threads Cream Bunny

TB4068

Knitted in soft cream and blush cotton yarn

Height: 35 cms

Baby Threads Taupe Bunny

TB4069

Knitted in soft taupe and grey cotton yarn

Height: 35 cms



Baby Threads Cream Bunny Comforter

TB4072

Knitted in soft moss stitch with a muslin front

Height: 42 cms



Baby Threads Taupe Bunny Comforter

TB4071

Knitted in soft moss stitch with a muslin front

Height: 42 cms

Baby Threads Taupe Bunny Gift Box Set

TB4081

Knitted in soft taupe and grey cotton yarn, this gift box contains a bunny rattle and bunny comforter.

Dimensions: 26 x 26 x 6 cms



Baby Threads Cream Bunny Gift Box Set

TB4080

Knitted in soft cream and blush cotton yarn, this gift box contains a bunny rattle and bunny comforter.

Dimensions: 26 x 26 x 6 cms



Knitted Baby Dolls

Knitted in the softest and finest cotton yarn, these characters are a gorgeous addition to any nursery. The 3 little animals are presented with a gift tag, and the 3 baby dolls have their own special gift box, illustrated inside and out - perfect for that special present.

Tested from birth onwards.



Baby Bella Knitted Doll
TB4036
Knitted in soft blush and cream with beautiful full pom poms.
Height: 24 cms



Baby Baba Knitted Doll
TB4038
Knitted in soft cream and pink with beautiful bunny ears
Height: 24 cms



Baby Beau Knitted Doll
TB4037
Knitted in soft taupe and cream with bear ears
Height: 24 cms



Finbar the Hare
TB4038
Knitted in soft beige with a striped top
Height: 18 cms



Fred the Bear
TB4044
Knitted in soft beige with a teal scarf
Height: 18 cms



Fearne the Deer
TB4039
Knitted in soft peach with a pink scarf
Height: 18 cms



Dinosaurs!

Designed in soft coloured linen with embroidered features, these lovable dinosaurs are perfect for boys and girls and will become the best characters in any make believe stories.

Tested from birth onwards.



T-Rex dinosaur

TB4105

Brown and pink linen with embroidered features

Height: 20 cms



Steggy Dinosaur

TB102

Lilac and orange linen with embroidered features

Length: 25 cms

Bronty Dinosaur

TB4103

Grey linen with embroidered features

Height: 26 cms

Trike Dinosaur

TB4104

Green and lime linen with embroidered features

Length: 25 cms

Dudley

Our fabulous furry pull along puppy on wheels! Pull Dudley along with a red lead, and check out his name embroidered on a felt name tag.

Presented in an open fronted box.

Tested from 3+



Dudley Pull Along Dog

TB4050

Soft furry coat with red lead and name tag

Length: 32 cms



Rag Books

Screen printed onto 100% cotton, and finished with a crimped edging for a truly retro feel, each book is made up of 6 pages, and sewn neatly to create a 12 sided ragbook. All our rag books are illustrated with gorgeous animals and packaged in beautifully printed gift boxes. Tested from birth onwards.



As Brave As A Bear

TB4035

As cheeky as a monkey, as quiet as a mouse....

12 animals each with their own characteristic features to identify with.

There is even a little illustration inside the box!

Dimensions: 16.5 cms x 16.5 cms



The Woodland Hush

TB4034

Sshhh... listen, what can you hear in the forest?

It may be quiet but if you listen carefully you

can hear a baby bird sing,

or a badger looking for his supper.

Check out the little white rabbit

on the inside of the box.

Dimensions: 16.5 cms x 16.5 cms



Mooooo



The Noisy Farmyard

TB4033

Moooo... cluck cluck....All the sounds

of the farmyard are illustrated in this colourfully retro inspired ragbook.

12 different farm animals all making a noise,

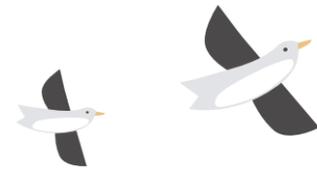
with each sound spelled out.

Even the bees are buzzing in the box!

Dimensions: 16.5 cms x 16.5 cms



Activity Books



Where is Baby Activity Book

TB4066

A soft fabric activity book for babies with crinkly sounding pages. Each page is the shape of an animal or leaf and is turned to reveal the next woodland animal. Great for sound, colour and shape recognition with babies. Complete with a tie so that it can be attached to the buggy. Dimensions: 16.5 cms x 16.5 cms



My Garden Activity Book

TB4065

A garden themed soft fabric activity book complete with hide away flaps, and pockets to keep a baby entertained. Illustrated in soft retro colours, and complete with a leafy tie so that it can be attached to the buggy. Dimensions: 16.5 cms x 16.5 cms



Snowy Friends Activity Book

TB4082

A polar themed fabric activity book, with illustrated polar animals and different textured fabrics. Book folds out as a concertina to create a tactile flowing frozen landscape. Designed to encourage curiosity through touch and feel. Dimensions: 16.5 cms x 16.5 cms



Little Peeps

These little peeps dolls are made from the softest cotton jersey and are perfect for dolls house play as they are small, soft and squishy. Each little doll has its own quirky character and perfect for making up stories and having adventures. Presented in a matchbox style box. Pop one in your pocket today! Tested from 3 years +



Binky Bunny

TB4111

Little doll with a velour baby grow with bunny ears and embroidered face.
Height: 12 cms



Elsie

TB4109

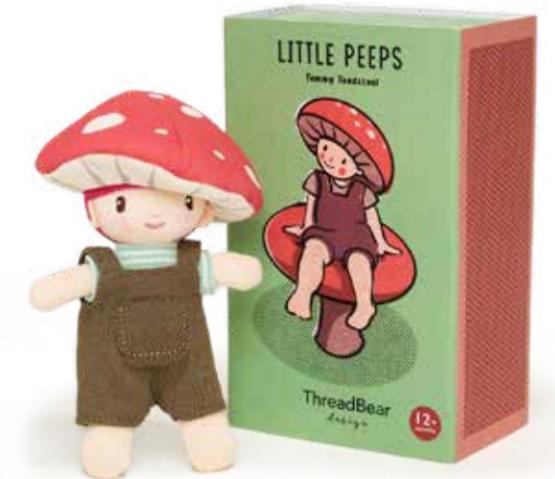
Little girl doll with a red gingham dress and embroidered face.
Height: 12 cms



Poppy Strawberry

TB4107

Little girl doll with a strawberry hat, petal skirt, and embroidered face.
Height: 12 cms



Tommy Toadstool

TB4106

Little boy doll with a toadstool hat, dungarees and embroidered face.
Height: 12 cms

Mini Bendy Dolls

These mini bendy dolls are made with a flexible inner core that allows them to be bent into any shape. Embroidered features, real woollen hair and removable dresses. Scaled for all dolls house play. Tested from 3 years +



Jack

TB4110

Little boy doll with a blue gingham shorts and embroidered face.
Height: 12 cms



Molly

TB4108

Little girl doll with a lilac fish tail, bikini top and embroidered face.
Height: 12 cms



Mimi Mini Doll

TB4057

Bendy doll in pink jersey dress
Height: 11.5 cms

Gigi Mini Doll

TB4056

Bendy doll in beige jersey dress
Height: 11.5 cms

Fifi Mini Doll

TB4058

Bendy doll in blue jersey dress
Height: 11.5 cms





PIPPA & PEPE



A smart little boy rag doll wearing an embroidered puppy jumper and a knitted beanie hat, and his sister Pippa, wearing quirky dungarees embellished with an embroidered rabbit. Both have real woollen hair and embroidered faces and all of their gorgeous clothes are removable. Pippa and Pepe are subtly weighted in the bottom to help them sit unaided. Presented in an illustrated gift box making this a great gift for boys and girls. Tested from 3 years +



Pepe Rag Doll

TB4063
Boy Doll
Height: 25 cms



Pippa Rag Doll

TB4062
Girl Doll
Height: 25 cms



Rag Dolls

Made from the softest cotton jersey, each of our rag dolls has their own unique character. With beautiful real wool hair, embroidered faces, removable pretty outfits and white pants, they are sure to become best friends. They are also weighted in the bottom so that they can sit easily on a shelf.

Tested from ages 3 years + Presented on a pretty backing card.



Mia Rag Doll

TB4051

Meet Mia, an adorable little doll with a pretty pink tiered dress with ric rac trim, her luxurious dark hair is tied back with 2 velvet pink ribbons and her twinkly eyes, nose and lips are all embroidered.

Loves: Skipping, growing flowers and baking cup cakes.

Dislikes: Puddles

Height: 35 cms



Alma Rag Doll

TB4045

This is Alma, she loves plaiting her soft long hair.

Inspired by all things adventure, this little dolly will have you chasing her up trees and around the garden.

This pretty dolly is made from hand picked fabrics to make her tip top quality and individual.

Loves: Climbing, playing tennis with friends, stripey tights, crafting with felt.

Dislikes: Maths

Height: 35 cms



Marty Rag Doll

TB4047

Introducing you to Marty, a clever little miss who never misses a trick!

Smart, cute, this little dolly has A LOT to say.

Watch out for her quick-witted jokes and sweet bunches.

Made from carefully chosen fabrics, this doll is high quality and hand finished with love.

Loves: Being kind, fashion, eating sweeties, reading funny books

Dislikes: Mud

Height: 35 cms





Amelie Rag Doll

TB4046

Meet Amelie, a charismatic little doll with fabulous blonde hair who loves all things pink and fluffy!

Made with gorgeous fabrics - a beautiful netting skirt with pom-poms, a knitted cardigan and ribbon pumps.

A frilly headband completes the look!

Loves: time at the playgrounds, feeding the ducks, dance class, giggling with friends

Dislikes: Broccoli

Height: 35 cms



Esme Rag Doll



TB4048

This is pretty Esme! This cute little girl has a love for all things rainbow, and a fabulous eye for style!

You can usually find her in craft corner, or in the playground making her friends giggle!

This dolly is made from beautiful fabrics to make her perfectly soft and adorable.

Loves: Funny jokes, painting & drawing,

Dislikes: Spiders

Height: 35 cms



Lilli + Lola

Two beautiful baby dolls made from soft jersey with chubby fingers and toes!
Lilli is wearing a fluffy bunny style baby grow and Lola is wearing a removable linen style romper with embroidered bunny. Both dolls have removable outfits and a soft white removable nappy underneath. Complete with lovely embroidered faces, realistic woollen hair, and subtly weighted, these baby dolls are perfect for pretend play and for cuddling!
Tested from ages 3 years + Presented in an open style box



Baby Lola Doll

TB4078

Baby style Doll with removable nappy

Height: 35 cms



Baby Lilli Doll

TB4079

Baby style Doll with removable nappy

Height: 41 cms

Liselle Doll

A very special doll with a beautifully shaped face with realistic and charming features. The Waldorf inspired Liselle doll comes with a linen embroidered dress, a hand knitted cardigan, a hand knitted bonnet with pom poms and grey lace up felt boots. All her clothes including her underpants are removeable. Presented in a beautifully illustrated gift box making this the perfect present for a special occasion. Tested from ages 3 years +

Liselle Cloth Doll

TB4067

Height: 36 cms



Linen Aprons

Pretty linen union aprons for boys and girls ages 3-8 years old.
 A sweet little animal face forms the pocket on each apron.
 The cross over straps at the back are adjustable via a metal eyelet.
 Machine washable.

Tested from ages 3 years + Suitable for 3 - 8 years



Bear Linen Apron
 TB4061
 Screen printed bear pocket
 Dimensions: Height: 48cms Width: 56cms



Rabbit Linen Apron
 TB4059
 Screen printed rabbit pocket
 Dimensions: Height: 48cms Width: 56cms



Fox Linen Apron
 TB4060
 Screen printed fox pocket
 Dimensions: Height: 48cms Width: 56cms



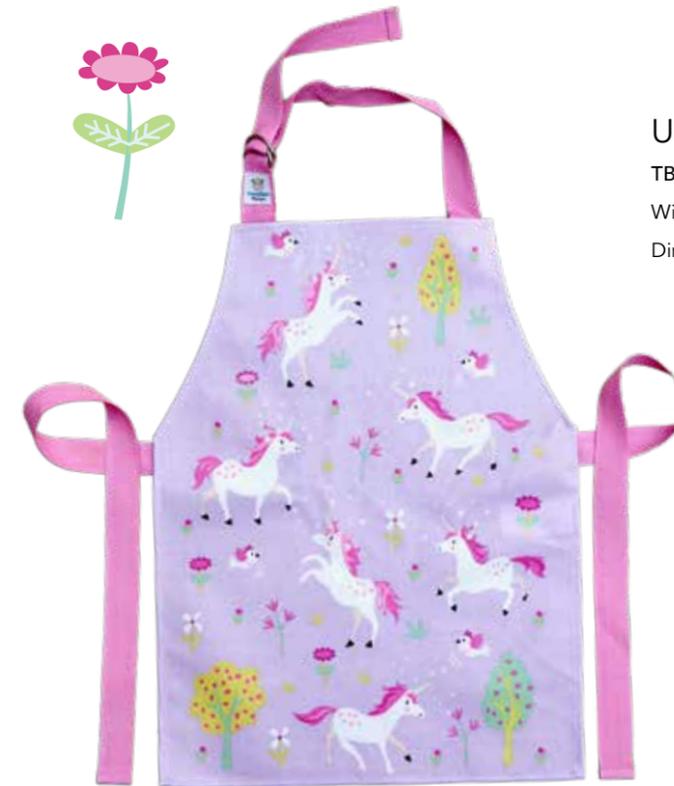


Aprons

Beautiful wipe clean aprons, screen printed with original and colourful illustrations and coated with a TPU laminate.

Aprons have an adjustable neck tie.

Tested from 3 years + Suitable for ages 3-5 years



Unicorn Friends

TB4075

Wipe clean apron

Dimensions: Height: 45cms Width: 33cms



Sweet Treats

TB4076

Wipe clean apron

Dimensions: Height: 45cms Width: 33cms





Dinosaur Friends

TB4064

Wipe clean apron

Dimensions: Height: 45cms Width: 33cms



Flora's Garden

TB4051

Wipe clean apron

Dimensions: Height: 45cms Width: 33cms



The Scruffles

TB1401

Wipe clean apron

Dimensions: Height: 45cms Width: 33cms



3+

Outer Space Apron

TB4134

Wipe clean apron

Dimensions: Height: 45cms Width: 33cms

3+



Forest Friends

TB4135

Wipe clean apron

Dimensions: Height: 45cms Width: 33cms



Fred's Farm

TB1801

Wipe clean apron

Dimensions: Height: 45cms Width: 33cms





That there's always lots of cherries on my little cherry tree!

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For more information, please contact;

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