CATA LOSsicine GUE



EASIER PARENTING





ASIER TARENING

# Babies DEVELOP PARENTS Take Pride

**EASIER**DEVELOPMENT

YOUR BABY IS EAGER TO EXPLORE AND LEARN NEW THINGS EVERY
DAY. THAT'S WHY WE GATHERED A TEAM OF DEVELOPMENTAL
EXPERTS AND CREATED A LINE OF STATE-OF-THE-ART TOYS THAT
AIM TO INCREASE YOUR BABY'S MOTOR SKILLS, COGNITION AND
EMOTIONAL IQ. EACH TOY IS PACKED WITH AGE-MATCHED FEATURES
TO HELP YOUR BABY IMPROVE HIS SKILL SET AS HE GROWS. PREPARE
TO BE AMAZED BY YOUR BABY!



SIER PARENTING





# how do we make it easier?

HERE AT TAF TOYS WE DESIGN AND DEVELOP TOYS THAT HELP TO CREATE A SMOOTHER PARENTING EXPERIENCE, ALLOWING YOU TO FOCUS ON ENJOYING EVERY MOMENT WITH YOUR BABY. EACH OF OUR TOYS HAS BEEN CAREFULLY THOUGHT OUT TO CONTRIBUTE TO YOUR BABY'S DEVELOPMENT WHILST MAKING EACH INTERACTION MORE ENJOYABLE, WHETHER ITS MEAL TIME, BED TIME, PLAY TIME OR SIMPLY GOING ON A STROLL. PLEASE ENJOY THIS TOY AND OTHERS FROM OUR COLLECTION, AND GET READY FOR COUNTLESS INTIMATE MOMENTS OF LOVE, FUN, HAPPINESS AND EXCITEMENT WITH YOUR BABY.



*Jeatures* 





NEWBORN DEVELOP & PLAY KIT Packaging









**Features** 

This let has everything you need to make your outdoor adventures with your baby comfortable and enjoyable. BPA, phthalate δ PVC free























changing pad 62x50cm

30% bamboo / 70% cotton swaddle 70x70cm

Rattle bunny

Pacifier case

**OUTDOORS KIT** Packaging











# **Features**

### Kit Contains 12 products:

7 contrast color images



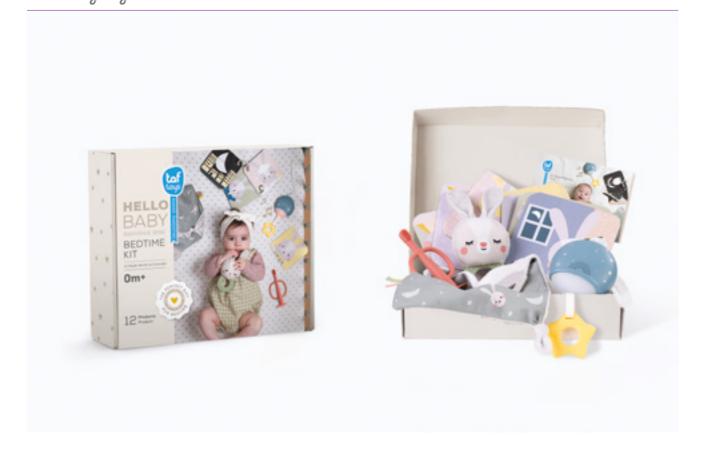
Soft side with a pocket

Illustrated side with teether and ribbons

20 minutes of soothing music & lights



BEDTIME KIT TT13265 Packaging







TT13225
Features



11



ACTIVITY TOYS TT13225
Packaging





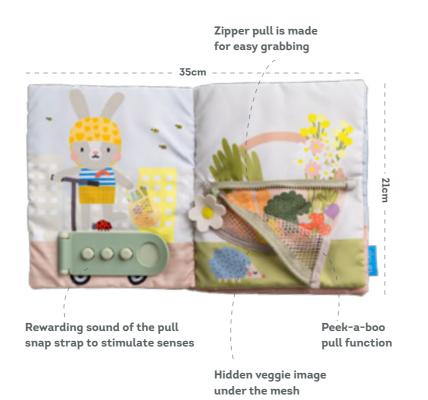




# QUIET BUSY BOOK Features



Specially designed for small hands to buckle & unbuckle





### MY FIRST SHAPES PUZZLE **TT13375**

### Features

### Playing options







### Colors theme

- Match by shape & color
- "where does the blue square go?"

### Fruits theme

- Match while naming fruits
- Memory game "guess which fruit hides under the green circle?"

  Stamp to printed puzzle animal

   Memory game "which animal hides under the yellow triangle?"



Use puzzle shapes as stamps

Animals theme - Match embossed

- "what sound does it make?"



### Amounts theme

- Lift the shapes to find the elements below
- Count together and name numbers













# KOALA DAYDREAM XL MAT **TT12775** *Features*



# URBAN GARDEN FOAM MAT Features











TUMMY TIME ACTIVITY GYM

Features

TT13395



Pull-activated electronic music toy

Rattling beet with textual strings

Textural fabric hedgehog with bell

Tummy Time Pillow

Double-sided tummy time felt cards

Crinkling leaf with ribbons

Soft padded mat







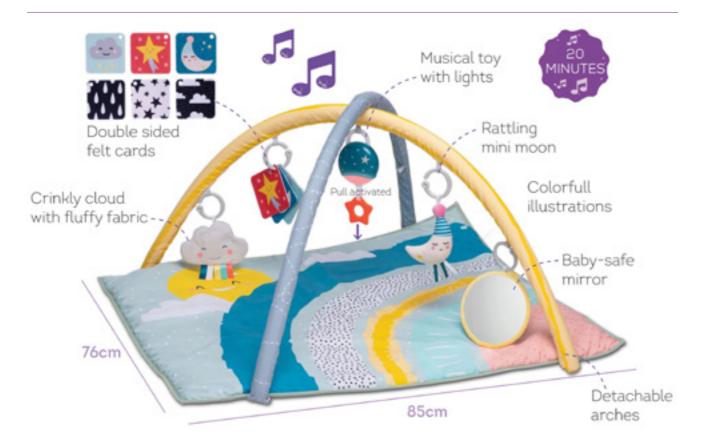


# KOALA MUSICAL NEWBORN COSY GYM **TT12535** *Features*



MAGICAL MINI MOON GYM TT12655

Features







DEVELOPMENTAL ACTIVITY CENTER TT13115

\*Features\*\*





# ACTIVITY BUKLE BOARD **TT13295** *Features*







SAVANNAH DISCOVERY CUBE **TT12755** *Features* 





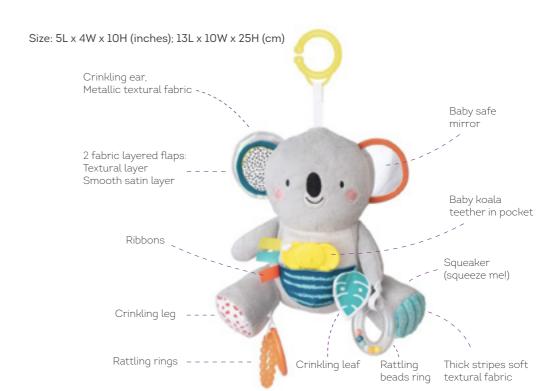
URBAN GARDEN ACTIVITY CUBE **TT13095** *Features* 

This activity cube offers lots of interesting features to encourage discovery through sight, touch and sound!









KIMMY KOALA ACTIVITY DOLL

*Features* 



HARRY LION ACTIVITY DOLL TT12805 *Features* 

Size: 5L x 4W x 10H (inches); 13L x 10W x 25H (cm)







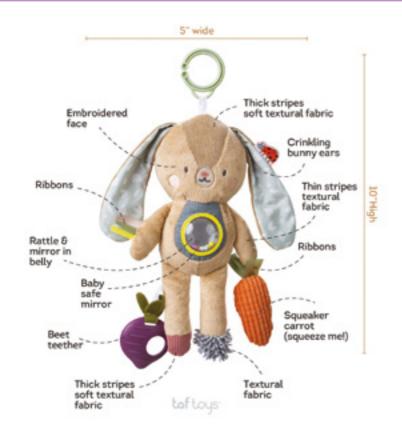
HUNNY BUNNY STACKER **TT12445** *Features* 





JENNY ACTIVITY TOY TT13185

Features







BLACK AND WHITE SPINNING BOOK

Features

TT13385





MY FEELINGS CRINKLE TOY TT12545

\*Features\*\*





### TUMMY-TIME BOOK TT12395 *Features*







Stage 1: (0m+) Contrast colours illustrations The book is fully crinkled











CRINKLING PAGES

ONE IMAGE FOCUS TO AVOID OVER STIMULATION

BABY-SAFE MIRROR

Stage 2: (3m+)











3D PLAY POCKET WITH BABY JOEY KOALA TEETHER

COLORFUL ILLUSTRATIONS CRINKLING PEEK-A-BOO KITE FLUFFY TEXTURED FABRIC

### SAVANNAH TUMMY-TIME BOOK TT12705 Features

Stage 1: 0m+ contrast color illustrations Crinkle on every page

















Crinkling pages

One image focus to avoid over stimulation

Baby-safe mirror

Stage 2: 3m+

teether



3D mane



tree



illustrations

cloud

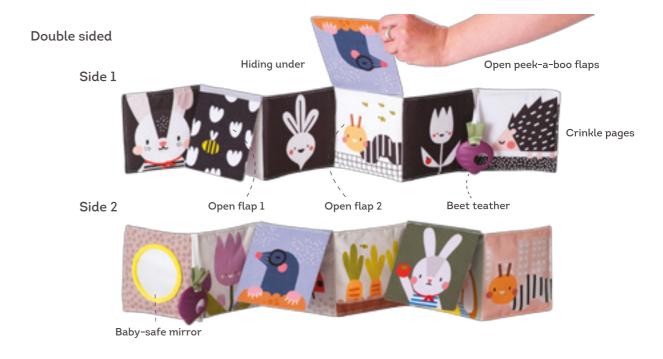
Silver peek a-boo Fluffy textured fabric





# URBAN GARDEN PRAM BOOK TT13065 Features





Helps develop baby's visual stimulation, senses and emotional intelligence **from day one** 

3 IN 1 BABY BOOK TT12025

Features







# SAVANNAH BLACK & WHITE BOOK \*\*Total Real Control of the Control o

TT12875

High contrast colors & patterns helps develop & stimulate baby's senses & emotional intelligence from day one

Double sided

Crinkles

Baby-safe mirror





Side 1

1000











Side 2

NORTH POLE ACTIVITY BOOK

Features





KIMMY THE KOALA

*Features* 







RYLEE THE BUNNY TT13005

Features











TUKI THE TUCCAN

Features



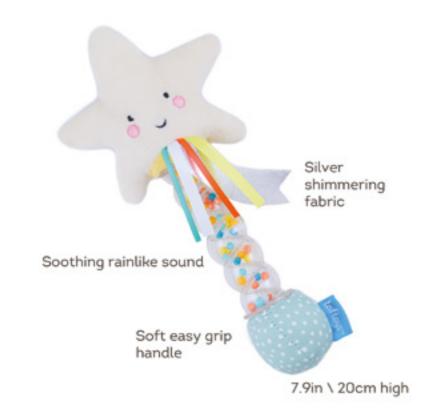








STAR RAINSTICK TT12645 **Features** 







LION BLANKIE **TT12975** *Features* 





BUNNY BLANKIE **TT13175** *Features* 







# SAVANNAH FOLDABLE MUSICAL MOBILE *Features*

TT13285





SWEET DREAMS MINI MOON MOBILE **TT12665** *Features* 





# Fits most strollers & baby seats

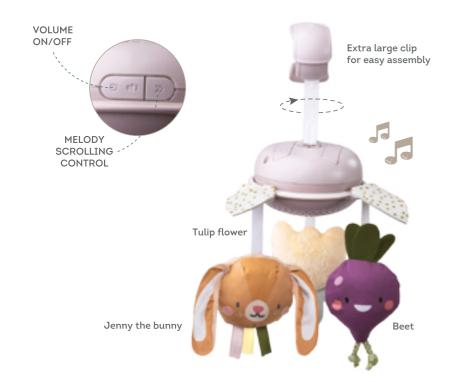
SAVANNAH ADVENTURES ARCH

Features





GARDEN MOBILE ON-THE-GO TT13275 **Features** 



**30** Minutes of non-repeating classical melodies by:

- Mozart
- Bach
- Field
- Tchaikovsky
- Schumann













toys

# WHERE IS JOEY | PEEK A BOO BOOK **Features**













Koala fluffy ears flap - see what's hidden









WHAT DOES PAUL WEAR BOOK **Features** 









MINI MOON PRAM MOBILE **TT12095** *Features* 





NORTH POLE PYRAMID

Features







# TT12765 SAVANNAH PLAY & KICK Features





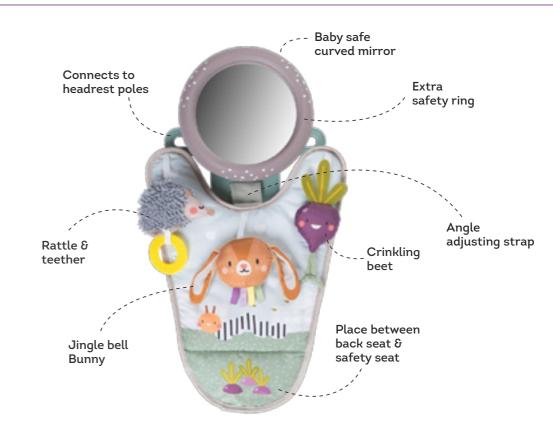






# URBAN GARDEN IN CAR ACTIVITY CENTER **TT13105** *Features*





BUNNY PLAY & KICK CAR TOY TT13325

Features





