

Welcome to Brainstorm! For 29 years our toys have been inspiring children to develop an understanding of the natural world, a fascination with science and creativity, and a love of outdoor adventures!

We continue our journey towards eliminating single-use plastic packaging from our product range. Alongside this we have set a net-zero ambition.

This trade catalogue is packed with fascinating products, so make sure you look out for the symbol that highlights our **new items**.

- We have added items to our best-selling Brainstorm Toys brand.
- Bigger and better improvements to our ever-popular torch collection.
- New Glow Stars pack complements our The Original Glowstars Company range..

Lines that have a specific **Consumer Media Plan** are highlighted by this symbol.

Visit our website **www.brainstormltd.co.uk** for news, extended product content, additional images and information on where to find us at trade events. **You can also order online**.

CONTACT US NOW

Place an order with our friendly sales team on

+44 (0)1200 445113.

Email your order to us on sales@brainstormltd.co.uk

Connect with us on social media.

Visit us at www.brainstormltd.co.uk

You can order via our website. Please go to the Trade information section for more information.

If you would like one of our sales agents to visit you, please call or email our sales team, who would be happy to arrange this for you.



Brainstorm Toys 3-21

Nickelodeon 22-23

Natural History Museum 24

The Original Glowstars Company 25-28

Investing in our Planet 5

KEY:

3+ Age statement

Batteries included

Batteries not included

2AA Battery type required

NEW New

New New

New design

Multilingual packaging

Consumer media plan*

Extra online content

*subject to confirmation

Eco packaging









ERUPTING VOLCANO LAB

Learn about the science of volcanoes. Simply combine two safe chemicals with water for an instant fizzing reaction! See red lava ooze down your own volcano. Perfect for the budding scientist! Contains everything you need for the experiment.

Secret code unlocks explosive online volcano facts.

E2092 8+ NEW BARCODE: 5060122736039





LIGHT-UP CRYSTAL LAB

Carry out your own chemistry experiments and learn how to make beautiful crystals. Place a finished crystal into the pyramid display and turn on the colour-changing LED. Transforms into an amazing night-light to share with your friends.

E2075 8+ 3AAA BARCODE: 5060122734851



SEE THE WORLD THROUGH OTHERS' EYES

Learn about the science of sight with this funky optical kit. What does the world look like if you are a baby? Or a T rex? How does a cuttlefish see it's underwater world? Just pop on these cool glasses and you will see the world through others' eyes!

22 interchangeable lenses allow you to see in more than 17 different ways - or create your own!

Informative leaflet has fascinating information about seeing like a rat, eagle, bee and more.

E2064 6+ BARCODE: 5060122733847















MY FIRST TELESCOPE

See objects magnified 20-40x with this junior Telescope. The high quality 42mm objective lens gives a clear and sharp view. Includes a sturdy tripod or can be handheld.

E2071 8+ BARCODE: 5060122734271













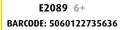
Outdoor



OUTDOOR ADVENTURE NATURE EXPLORER

Put a card in the slot - what can you spot? Be an outdoor detective to identify mammals, trees, flowers, butterflies and more! Simply slot the spotter card into the 182mm viewer. Match what you see outdoors with the image on the card.

Five double-sided cards with 85+ colour images. Includes tick-off spotter guide. Secret code unlocks multilingual online information.







Cool storage compartment











OUTDOOR ADVENTURE METAL DETECTOR

A beginner metal detector for the budding treasure hunters! Search for coins and lost items in the garden, on walks or on the beach. A great hobby for all ages that inspires the imagination. What will you find? With a length of 795 mm (31.5") and a handheld option, this is suitable for all ages over 6 years old. Encourages a love of the natural world and is perfect for every young detectorist!













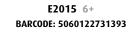


OUTDOOR ADVENTURE BINOCULARS

Lightweight binoculars are ideal for exploring wildlife. 4x magnification and 30mm glass lenses. Soft, adjustable eye pieces and rubberised trim for non slip grip. Break-away lanyard and

built-in compass.













OUTDOOR ADVENTURE **MICROSCOPE**

See the world in close-up. Zoom has 20x to 40x magnification. Built-in illumination and break-away lanyard. Batteries included.

E2014 6+ I BARCODE: 5060122731386







ULTRAFLYERS

Two soft return stunt planes that really come back! Easy to fly with great loops and barrel rolls. Two crazy designs to share with friends! Assemble in minutes and let them fly. Indoor and outdoor. Hours of flying fun!

E2077 4+ BARCODE: 5060122734882







OUTDOOR ADVENTURE CAMPING PROJECTOR

This pocket-sized projector is perfect for camping trips or for dens in your bedroom. 24 camp-themed images, up to one metre wide. Transforms into a campfire nightlight. Base projects starlight images to create a magical night sky. Auto shut-off.



OUTDOOR ADVENTURE COMPASS

Perfect for young navigators - for hiking, orienteering and expeditions. Includes a simple navigation guide. Compass includes magnifier and lanyard. With 1:25,000, 1:50,000 and 1:63,360 Romer scales. On 245mm x 130mm backer card.

E2062 6+ BARCODE: 5060122733823





OUTDOOR ADVENTURE PARACORD WRISTBANDS

Paracord is a lightweight line used for parachutes. Wear on outdoor adventures and if you need a cord, simply unravel your wristband. Need a spare guy line or broken your laces? Fancy building a shelter? Then your paracord wristband is just the thing! Make eight, brightly coloured wristbands. Includes eight buckles, two with built in compass. Learn three knotting techniques.

E2078 6+ BARCODE: 5060122734899











Outdoor





OUTDOOR ADVENTURE MAGNIFIER

185mm magnifier is perfect for seeing the world in close-up. Ideal for on-the-go explorations. Featuring 2x, 3x and 4x magnification. On 245 x 130mm try me backer card.

> E2050 3+ BARCODE: 5060122733236



Adventures

OUTDOOR ADVENTURE NIGHT VISION TORCH

Red LED light preserves your natural night vision. Perfect for night hikes and map reading. Great for camping and spooky stories. With glow-in-thedark on-off button and belt hook. On 300 x 200mm backer card.







E2032 6+ 1 3AAA BARCODE: 5060122732109



OUTDOOR ADVENTURE MINI MONOCULAR

Pocket-sized and pocket-money monocular also features a keychain. Compact when closed. When extended the monocular has clear 3x magnification. 24 in CDU.



OUTDOOR ADVENTURE BUG VIEWER

Gently scoop your insect into the 167 x 84 x 85mm viewer and get close-up to your favourite bug! Top area has overall 1.3x magnification with two 1.6x viewing discs. Sides have 2.3x magnification areas - view your bug from all angles! Bottom section is watertight to view water creatures. Also use to study plants and flowers. In try me hanging box.





MY VERY OWN **SOLAR SYSTEM**

Children can experience the wonder of the solar system and learn about the planets with this fascinating and educational toy. An impressive accessory for any room!

The 85cm diameter motorised solar system model has eight colour planets that rotate on three independent orbits.

The illuminated sun makes an attractive night light.

Mounts to ceiling with enclosed fixings. Battery operated and remote-controlled. Secret code unlocks multilingual online information.

E2002 6+ 3AA /2AAA BARCODE: 5060122731089









MY VERY OWN MOON

Bring the moon into your own room. The authentic moonscape shines moonlight just like the real moon and makes a stunning room accessory or reassuring night light.

This enchanting remote controlled moon automatically scrolls through twelve illuminated lunar phases. Manual function allows you to set your own moon to look just like the moon outside.

Easy to hang on your wall - just like a picture. With auto shut-off.

Secret code unlocks multilingual online information.



















MY VERY OWN CLOUD

Enchanting 3 in 1 cloud nightlight appears to float on the clear stand. Colour-change light show with rain and thunder sounds. With auto shut-off.

- Mode 1: relax to the sound of gentle rain with calming, colour-change LED lights.
- Mode 2: colour-change lights only, to add atmosphere to any room.
- Mode 3: bring the force of nature into your room with thrilling thunder sounds and cool lightning effects.

Secret code unlocks multilingual online cloud information.

E2084 3+ 3AA BARCODE: 5060122735421













MY VERY OWN **RAINBOW**

Bring nature's most beautiful light show into your bedroom and fill your room with rainbows. Perfect for parties and sleepovers and a charming night light to inspire sweet dreams.

Enchanting light projector uses multicoloured LEDs to display rainbow colours on walls and ceilings in a darkened room. Auto shut-off saves battery life.

Includes a sunlight rainbow crystal. Position in a sunny window and watch rainbows dance around your room.

Secret code unlocks multilingual online facts and activities.

> E2004 3+ 4AAA BARCODE: 5060122731102



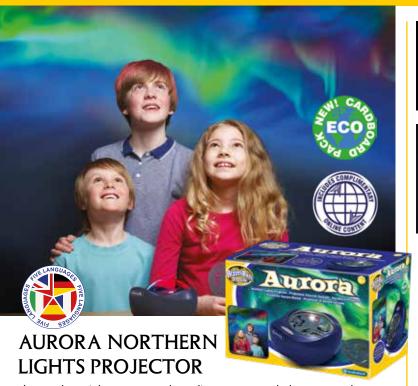












The Northen Lights, or aurora borealis, are a natural phenomena that many people would love to see. Not everyone can travel to see this awe-inspiring spectacle.

Now you can bring this amazing light show into your own home with the Aurora Projector. The projector uses multi-coloured LEDs, with two patterns and eight different colour modes, to display moving aurora lights on the walls and ceiling of a darkened room.

Auto shut-off. Secret code unlocks multilingual online information.





LIGHT-UP & GLOW ASTRONAUT

Bring space into your room with this cosmic astronaut night light. Simply push the astronaut to turn the light on and off. When the light goes off, the astronaut glows-in-the-dark. Astronaut is free standing - perfect for a bedside table or easy to hang on a wall or door.

Realistic astronaut is 150mm (6") tall. Auto shut-off.











SPACE EXPLORER ROOM PROJECTOR

E2024 6+ 3AA

BARCODE: 5060122731768

Explore the universe with this high quality projector. View 24 colour NASA photographs of spacecraft, astronauts, planets and nebulae, from three changeable slide discs. Projected image is up to 1m (39") wide. At night, Space Explorer becomes a cool nebula night light.

Secret code unlocks multilingual online information.

E2005 6+ 1 3AA BARCODE: 5060122731119









Bring the wonder of the Solar System into your own room. Easy to assemble rotating planetarium is perfect for your desk or bedside. Total span 34cm. Secret code unlocks multilingual online information.

E2052 6+ BARCODE: 5060122733250







NIGHT SKY - SOLAR SYSTEM, CONSTELLATIONS, STARLIGHT & MOONLIGHT PROJECTOR

View the planets of the solar system, constellations, the moon or over 20,000 stars. Projects up to 3.65m wide with incredible projection quality giving ultra-sharp images. Images rotate on your wall or ceiling. With adjustable projector angle and auto shut-off. Includes instructions and 740 x 210mm poster of the Solar System.

Secret code unlocks multilingual online information.

E2076 8+ 1 3AA BARCODE: 5060122734868









Stunning



Spectacular





DEEP SPACE HOME PLANETARIUM & PROJECTOR

Learn about the night sky and watch as your darkened room is transformed into an outer space light show!

The planetarium projects rotating star patterns or constellations onto ceilings and walls.

Use the high quality projector to view 24 colour NASA and Hubble Space Telescope photographs of spacecraft, astronauts, planets and nebulae. Projected image is up to 1m (39") wide.

Secret code unlocks multilingual online information.

E2000 8+ 3AA BARCODE: 5060122731003







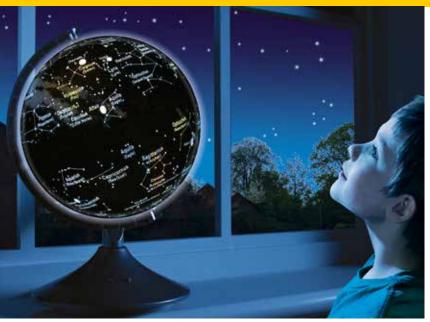






















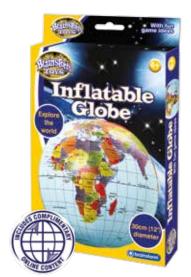
2 IN 1 GLOBE EARTH & CONSTELLATIONS

Earth by day – space by night – 2 globes in 1! The ideal gift for would-be astronomers and budding geographers.

The 22.8cm daylight earth globe clearly shows political boundaries, natural features such as lakes and rivers, capitals and major cities. Scale 1:55,900,000.

The illuminated night globe shows key stars and constellations with their Latin and common names. An advanced light sensor automatically turns on the LED illumination whenever the room darkens, magically transforming the earth globe into a fascinating map of the stars.

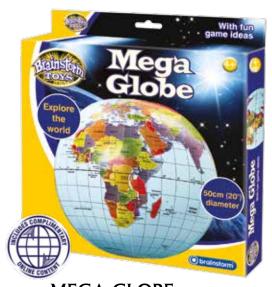
Includes socket for optional USB cable. Other languages can be ordered on all globes.



INFLATABLE GLOBE

30cm diameter inflatable political globe with original and colourful design. Includes fun game ideas.

B1700 4+ BARCODE: 5060122730150



MEGA GLOBE

A mega-sized 50cm diameter inflatable political globe. Includes fun game ideas.

B1704 4+ BARCODE: 5060122730617







14CM WORLD GLOBE

Explore your world with this compact and detailed globe showing political boundaries, natural features such as lakes, rivers and deserts, capitals and major cities. Scale 1:90,000,000.

E2045 6+ BARCODE: 5060122732888











SKETCH & GLOW

Hours of fun with these unique sketch and glow sets! Simply insert a trace card of your choice and start creating with the coloured pens provided. The handy lanyard makes this perfect for on-the-go creations. A multi-coloured light effect will bring your designs to life! Simply use the cloth to wipe the pad clean and start again!





E2095 3+ 3AAA NEW BARCODE: 5060122736381











E2096 3+ AAAA NEW BARCODE: 5060122736398

MY VERY OWN SOLAR SYSTEM **SUNCATCHER**

Cosmic window art! Make your own 68cm Suncatcher that dazzles by day and glows by night. Paint eight planets with colour paints that will shimmer in the sunlight. Outline with the glow pen and see your creation glow in the dark. Easy to paint, with pre-drawn lines.



E2088 6+ BARCODE: 5060122735759









MY FIRST MAGNET KIT

Explore magnetism with this colourful, 20-piece magnet kit for early learners. Discover magnetic fields, force and attraction. Learn about polarity. Make magnets float, bounce and jump!

Perfect for young scientists!

Secret code unlocks 10 multilingual online experiments!

E2090 4+ BARCODE: 5060122735452





Make a magnet flip

Make a magnet bounce





Designed for small hands and curious minds. Separate North and South poles with loads of lifting power. Perfect for exploration in the home or classroom.

E2023 3+ BARCODE: 5060122731737



home or

MAGNETIC BOARD Best-selling 300 x 245mm magnetic dry wipe board.

B1500 3+ BARCODE: 5060122730006







MAGNETIC BOARD PLUS

Our top-selling 300 x 245mm magnetic dry wipe board plus three dry wipe pens and two strong magnets.

B1503 3+ BARCODE: 5060122734875

















THUMBLER

Thumbler is a new sensation in fidget toys. Totally addictive! Swirl to feel the gyroscopic forces, as the spinning top reaches its maximum speed. Be amazed by the multi-colour light show. Thumbler can be placed safely on its magnetic base anytime during play. Multilingual online information. In 67mm try me box, 12 in CDU.







ZOETROPE

Classic Animation invented in the 19th century. Simply add a strip of still images to your Zoetrope - spin and see them move. Includes 18 printed animation strips and six drawyour-own. Use blank strips to draw pictures and bring them to life. Secret code unlocks multilingual online information.

> E2083 6+ BARCODE: 5060122735315











THE AMAZING BALANCING **UNICORN**

Astound your friends when you simply balance this gorgeous pocket-money Unicorn on the tip of your finger. Appears to defy gravity but is easy to balance on your finger, pen, bookshelf, phone or laptop – in fact almost anywhere!



MY SUPER-FUN VOICE CHANGER

Make your voice sound super-weird with this mega-fun Voice Changer. Eight different sounds including echo, slow, low, high, squeaky and two robots. With record and play back function. Hours of hilarious fun with your friends!









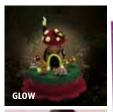




MY VERY OWN FAIRY COTTAGE KEEPSAKE BOX

Enchanting clay craft kit! Make a toadstool cottage with easy-to-use air-drying and glow clay. Moulds are included to help form your shapes. Now make your fairy and unicorn. Use the bubble clay to create a fairy garden on the lid of your keepsake box. Add trinkets to your decorated box and treasure forever. Includes everything you need plus step-by-step guide.

E2087 5+ BARCODE: 5060122735742







Box contents not included.



MY VERY OWN FAIRY JAR

Awaken your imagination with this creative activity. Place the enchanted forest background in your Jar and decorate with coloured stones, felt, pretty flowers and leaves. Add toadstools, acorn with love-heart stand and your adorable fairy. Now sprinkle with eco-fairy dust and make a magic wish!

Write a special letter to your favourite fairy, with five charming mini notes and envelopes. Transforms into a delightful night-light with colour-changing LED. Use the key to unlock the secret code and discover lots of online fairy activities!











T REX PROJECTOR & ROOM GUARD

Bring realistic dinosaurs into your own room! This high-quality T rex shaped projector has 24 dinosaur images that will project onto your bedroom wall, up to 1m (39") wide. Features 18 different types of dinosaur.

ROOAAAAR! Your T rex becomes a guard for your room, roaring into action with each unwanted visitor. A trembler alert makes your T rex roar when picked up and a motion sensor detects movement up to 1m (39") away. Surprise your friends with five mighty roar sounds!

At over 40cm long, the T rex makes a fantastic room decoration.

Secret code unlocks multilingual online dinosaur facts. Includes bonus T rex door sticker.

E2028 3+ 3AA BARCODE: 5060122731928













If you love unicorns (and who doesn't?) you will adore this sweet Unicorn-shaped head torch. Use the buttons for the light and a beautiful sparkle sound. Two angles - straight for outdoor adventures like walking or camping and tilted for bedtime stories.

With adjustable strap that fits all ages.

E2074 3+ 2AAA BARCODE: 5060122734806



T REX HEAD TORCH

Dino-mad kids will love this T rex-shaped head torch. Use the buttons for the light and a ROAR sound! Two angles - straight for outdoor adventures like walking or camping and tilted for bedtime stories. With adjustable strap that fits all ages.

E2065 3+ 2AAA BARCODE: 5060122733830







POCKET TORCH

Use your torch for all your fun adventures! Whether you use this for indoor or outdoor activities, this is a great product that is a must for all children - even useful for grown-ups! Includes a handy chain accessory to store on your belt loop! White LED light and measures 11.6cm long, 12 per CDU.









MY BEDTIME STORY TORCH & PROJECTOR

Watch and listen to six classic stories. Amazing 1m (39") projection quality - the 12 discs have 96 enchanting illustrations. Scan the QR code to find the six stories online. Enjoy the fun narration of each story and, at the same time, project the charming illustrations.

Watch and listen again

and again

Magical parent-child time. A wonderful way to relax at bedtime. Store your torch and discs in the beautiful solid box.



MY VERY OWN FAIRY TALE DRAWING PROJECTOR

This pocket-sized projector unfolds into a fairy tale drawing projector. Use the easy-to-change image caps to draw six different magical fairy tale pictures. Shines images onto walls and ceilings.







Draw the projected image



Colour in















TORCH & PROJECTOR

All single-use plastic has been removed from our best-selling torches. Compact box style means economical shipping. Torches are also photo projectors, each projecting 24 colour images up to 1m (39") wide. Turn lens head to focus. Batteries included. 84 x 42 x 192mm openfront hang box. **New improved packaging and larger torch with eye-catching graphic design!**

SPACE TORCH

E4000 3+ NEW BARCODE: 5060122736152





















HORSE TORCH







SHARK TORCH









MOST DEADLY TORCH

























CUTE & CUDDLY TORCH







E4002 3+ I NEW BARCODE: 5060122736176



MERMAID TORCH























FUNNY ANIMALS TORCH



















WIZARD & DRAGON TORCH TRACTOR & TRUCK TORCH





E2079 3+ BARCODE: 5060122735216









E4013 3+ I NEW BARCODE: 5060122736671









SKYE HEAD TORCH

NIC1021 3+ 2 2AAA NEW BARCODE: 5060122736213

PAW PATROL DRAWING PROJECTOR

CHASE

HEAD/TORCH

This pocket-sized projector unfolds into a PAW Patrol drawing projector. Use the six easy-to-change image caps to draw your favourite pups. Shines images on walls and ceilings.





PAW PATROL GLOW SHAPES & CHASE

Decorate your room and accessorise your stuff with these glow-in-the-dark PAW Patrol designs. Just expose the stickers to a light source for a few minutes, turn off the light and watch them glow. Endless fun! Includes 30 iconic PAW Patrol shapes and eight colourful Chase and friends glow cards.



NIC1040 3+ NEW BARCODE: 5060122736145



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PAW PATROL ROOM **PROJECTOR & NIGHTLIGHT**

This fantastic projector projects exciting images of PAW Patrol pups around your room. View these lively characters on your walls and ceilings – a great bedtime companion to make going to sleep more fun. A perfect, fun gift for boys and girls who are interested in PAW Patrol and ideal for pyjama parties or sleepovers.



NIC1031 3+ 3AA NEW BARCODE: 5060122736091







BABY SHARK'S BIG SHOW! TORCH

Based on the #1 most watched video in YouTube history! Now airing on Nick Jr. and Milkshake!



NIC1002 3+ II BARCODE: 5060122735599









TORCH

New improved packaging and











NIC1003 3+ I NEW BARCODE: 5060122736206



The Natural History Museum is a world-leading science centre and one of the UK's favourite days out. We're a source of curiosity, inspiration and joy for millions of people who visit us each year, as well as for nature lovers around the globe.



TORCH δ PROJECTOR New improved packaging and larger torch with eye-catching graphic design!













DINOSAUR TORCH

N5201 3+ NEW BARCODE: 5060122736688









N5200 3+ NEW BARCODE: 5060122736190





CREEPY CRAWLY TORCH

N5202 3+ NEW BARCODE: 5060122736695







DINOSAUR PICTURE VIEWER

Pocket-sized, pocket-money viewer with 24 images. 225 x 162mm try me backer card.



N5102 3+ BARCODE: 5060122731140







THE AMAZING BALANCING PTERANODON

Pocket-money Pteranodon is easy to balance almost anywhere - on your finger, nose, pen, bookshelf or laptop.





N5150 3+ BARCODE: 5060122731775

2 IN 1 T. REX BUZZ WIRE

Don't make T. rex ROAR! Can you keep a steady hand in this exciting buzz wire challenge? Two interchangeable T. rex shapes give two skill levels. Realistic roar sound.



N5160 4+ 2AA BARCODE: 5060122735575

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COSMIC GLOW

High-quality glow shapes.



Moon & Stars

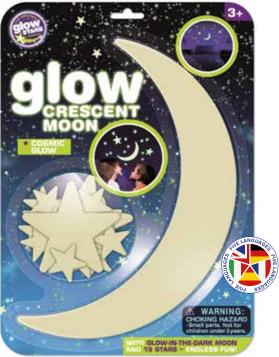
20 star and moon shapes.

B8600 3+ BARCODE: 5060122730693



GLOW STARRY NIGHT

B8605 3+ BARCODE: 5060122732529



GLOW CRESCENT MOON

A large glowing Crescent Moon with 15 stars on a large 335 x 235mm backer card.

B8622 3+ BARCODE: 5060122731959



12 different outer space shapes.

B8601 3+ BARCODE: 5060122730709



GLOW GLITTER STARS

40 sparkling star and moon shapes.

B8630 3+ BARCODE: 5060122734820



Six large dinosaurs and six stars.

B8602 3+ BARCODE: 5060122730716



GLOW GLITTER UNICORNS

Six beautiful unicorns with 43 glitter stars and moons.

B8631 3+ BARCODE: 5060122734837

GLOW STARS & DRAGONS

8 Glow dragons and 35 stars.

GLOW STARS & PLANETS

8 Glow planets and 35 stars.

GLOW STARS & DINOSAURS

8 Glow dinosaurs and 35 stars.

GLOW STARS & SEA CREATURES

8 Glow sea creatures and 35 stars.















B8623 3+ BARCODE: 5060122732741



B8624 3+ BARCODE: 5060122733120



BARCODE: 5060122735667

GLOW STARS & **MERMAIDS**

BARCODE: 5060122734813

8 Glow mermaids and 35 glitter stars.



FAIRIES

GLOW STARS &

8 Glow fairies and 35 glitter stars.



B8625 3+ BARCODE: 5060122733267

GLOW STARS & UNICORNS

8 Glow unicorns and 35 glitter stars.



B8627 3+ BARCODE: 5060122733670



B8628 3+ BARCODE: 5060122734066





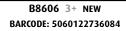




GLOW STARS

Decorate your room and accessorise your stuff with these cool glowin-the-dark stars. The stars can be arranged on walls and ceilings using the self-adhesive pads, then at night-time turn off the lights and they produce a fantastic glowing display. 8 high-quality plastic stars per pack,

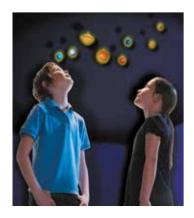






GLOW CDU

XCGCDU NEW



GLOW SOLAR SYSTEM

Bring space into your bedroom with this glowing model solar system. Includes eight glow planets, clear string & putty.

> B8500 6+ BARCODE: 5060122730990





GLOW SUPERSTARS

Recreate the universe in your own room or use glow shapes and stickers to accessorise school books, bags and furniture. Over 500 glow planets, stars, meteorites and more, including Glitter Stars. Fun space facts leaflet.



GLOW WINDOW ART

Make peelable glow decorations in over 60 designs. Choose a design or create your own. Just copy the outline with liner paint and colour in with glow paint. Once dry, simply peel and display on any glass surface - windows, mirrors and more.

Also includes two beautiful glow suncatchers with stands. Art for sunlight and moonlight!

B8506 6+ BARCODE: 5060122734905











THE ORIGINAL GLOWSTARS

235 x 155mm envelopes contain two or more glow sticker sheets and a constellation chart.



GLOW-IN-THE-DARK PAINT PENS

Glow paint pens can be used to add glow in-the-dark highlights to art and craft projects.

B8502 6+ BARCODE: 5060122731027











GLOW-IN-THE-DARK COLOUR PAINT PENS

B8505 6+ BARCODE: 5060122734073













INVESTING IN OUR PLANET

BRAINSTORM HAS SET A NET ZERO AMBITION

WE HAVE BEEN MONITORING OUR CARBON FOOTPRINT OVER THE PAST TWO YEARS

PRODUCT AND PACKAGING DESIGNED TO SAVE SPACE & INCREASE SHIPPING EFFICIENCY

HEAD OFFICE NOW OPERATES ON 100% RENEWABLE ELECTRICITY

SINCE OUR BASELINE YEAR, 2021, WE HAVE REDUCED OUR SCOPE 1 & 2 GHG EMISSIONS BY 19%

WE AIM TO ERADICATE SINGLE-USE PLASTICS IN THE PACKAGING OF OUR PRODUCTS, BY SWITCHING TO RECYCLED AND FSC CARD

87% OF OUR PRODUCTS ARE NOW MADE WITH ECO PACKAGING

59% OF OUR PRODUCTS PACKAGING IS MADE WITH FSC CARD

WE UP-CYCLE AND RECYCLE AS MUCH AS WE CAN AT OUR OFFICES AND WAREHOUSE

WE ENCOURAGE CONSUMERS TO RECYCLE OUR PACKAGING WITH LOGOS AND CALL-OUTS

THESE ARE ONGOING PROJECTS, AND WE ARE REDUCING OUR PLASTIC IMPORTATION AND INCREASING THE QUANTITY OF ECO, FSC PACKAGING WITH EVERY SHIPMENT





