shifu

S.T.E.M. made fun with Augmented Reality

We revolutionize the world of tomorrow by providing educational play experiences for the kids of today

Parents, Educators,
& Kids love PlayShifu

500,000 kids engaged
Multi-award winning products
15 countries and counting

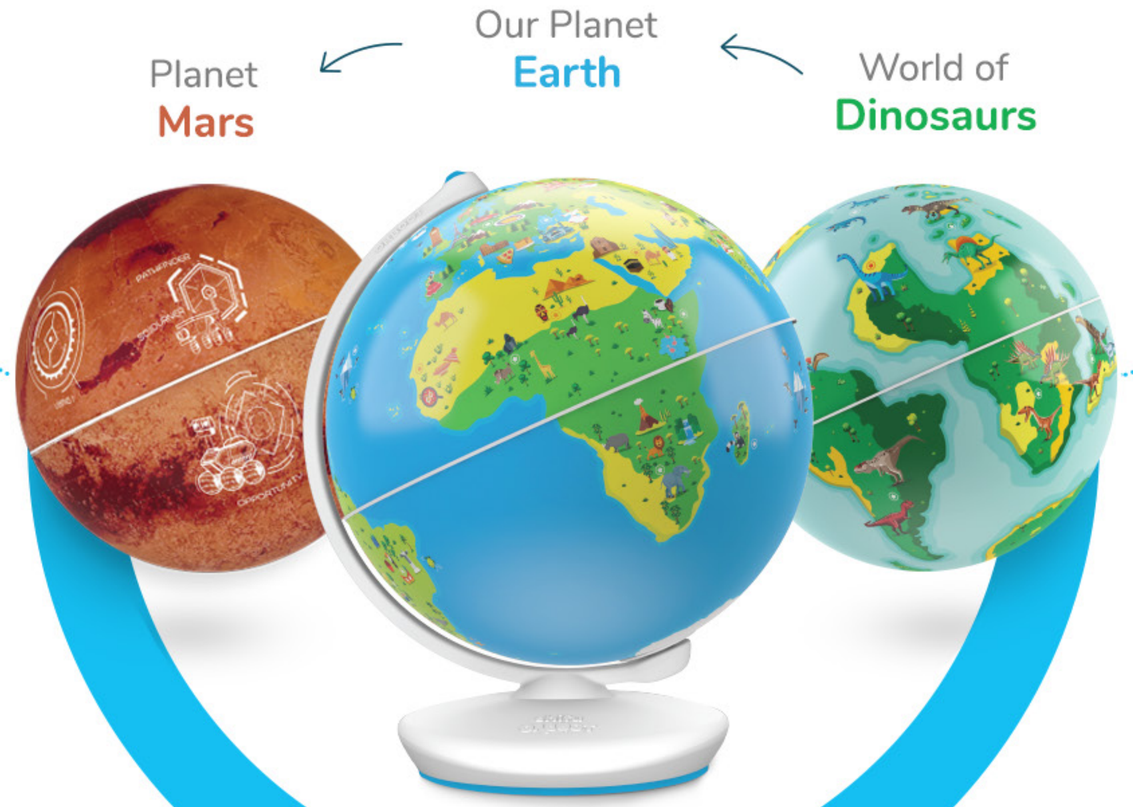
ORBOOT

Travel in time, and across the universe through AR

Bring each experience alive in 3D with the Orboot app

- ★ Interact
- ★ Visualize
- ★ Learn

3 Interchangeable Orbs, 1 Base



Our Planet
Earth

Ages 4 - 10

World of
Dinosaurs

Ages 4 - 10

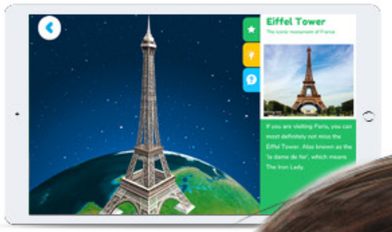
Planet
Mars

Ages 7 - 10

ORBOOT

Our Planet Earth

Transform your tablet or smartphone into a magical gateway. View the globe through the Orboot app to travel to any corner of the world and explore thousands of undiscovered trivia.



Animals | Cultures | Inventions | Monuments | Maps | Cuisines

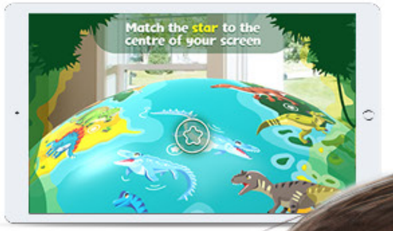
A globe without borders, but with natural and cultural highlights of various countries

- ★ Interact with 400 wonders in 3D, hear their enchanting stories and discover 1000+ amazing facts
- ★ Explore 6 categories with a variety of interactive learning games–quizzes, scavenger hunts and more
- ★ Learn geography, environmental science, social science, general knowledge, and cultural sensitivity with Orboot Earth

Ages 4+

ORBOOT

World of Dinosaurs



Travel to the time when the most fascinating reptiles ruled the world. View the globe through the Orboot app to bring alive the Mesozoic era in 3D.

Learnings

Prehistoric earth

Evolution

Physical features and traits of dinosaurs

A globe with all-time favorite dinosaurs on prehistoric lands

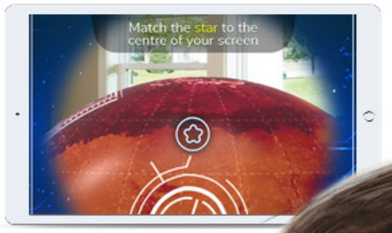
Ages 4+

- ★ Interact with 50+ beautiful beasts as they come to life again, with Augmented Reality
- ★ Learn about their traits and the secrets of their evolution
- ★ Unearth fossils, recreate habitats, and explore changes in climatic conditions that led to their extinction

ORBOOT

Planet Mars

Uncover the Martian secrets as you dig into the depths of the 'Red Planet.' View the globe through the Orboot app to bring alive various missions sent from the Earth.



Learnings

General knowledge

Space science

Physics

A globe with exploration missions mapped on the red planet

- ★ Explore the mystical Mars in 3D, study its similarities and differences with Earth
- ★ Learn about the Mars missions and discoveries, to date, on Mars
- ★ Visualize all the orbiters, landers, and rovers sent by NASA, ESA, Roscosmos, ISRO & more

Ages 7+

PLUGO

The AR Gaming System to Spark STEAM Skills

1 Gamepad

6 Gaming Kits

1 Companion App

Each gaming kit offers educational games and builds each of the **STEAM** disciplines through story-based challenges

For 4-10 years
Age-adaptive educational games

PLUGO count

Hands-on Math Kit

Solve math challenges with engaging every-day tasks and stories. Counting, arithmetic, and word puzzles that help fall in love with numbers.

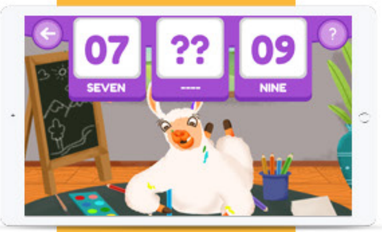
Ages 4-10

Spark STEAM skills

Mathematics

Problem-solving

Logical reasoning



Traditional Math made fun with an innovative hands-on approach

★ In The Box

1 spike, 2 sets of 0-9 digits, 4 operators, 1 gamepad

★ S.T.E.A.M. Ahead with Plugo Count

Play basic to difficult challenges in story-based games that keep introducing new concepts

★ 5 Count Games in Plugo App

Plugo grows with the child - learn counting, addition, subtraction, multiplication, division, fractions

PLUGO link

Building blocks Kit

Test your dexterity and spatial reasoning with exciting quests and puzzles. Challenges lie in finding creative solutions and building stable structures.

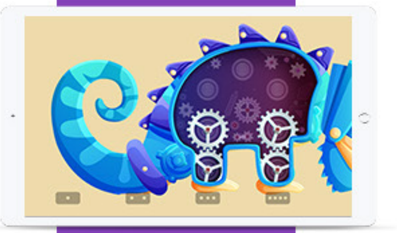
Ages 4-10

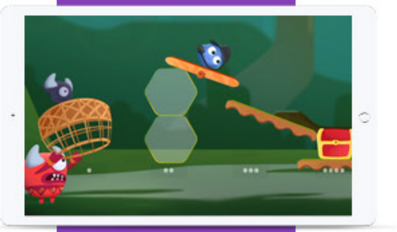
Spark STEAM skills

Engineering skills

Analytical thinking

Creative design





The classic building blocks meet modern digital play

★ **In The Box**

15 magnetic building blocks, 1 gamepad (with magnetic play area)

★ **5 games, 250+ levels**

Solve beginner to expert levels and then beat your own solutions to gain more points

★ **Age-adaptive app**

Plugo grows with the child, the app adapts all Link games according to their grade

PLUGO tunes

Music Learning Kit

Get familiar with music notes, learn to play popular songs, and compose music. Practice with Tunes and transition to a real-world keyboard smoothly.

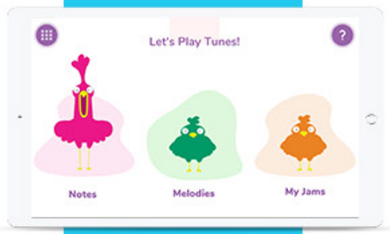
Ages 5-10

Spark STEAM skills

Musical intelligence

Creativity

Persistence



The fun and phygital way of learning piano

★ **In The Box**

1 piano, 3 musical pops, 1 gamepad

★ **8 notes, 50+ songs in app**

Identify music notes through colors and learn to play songs with our innovative waterfall technique

★ **The world of music**

Learn about notes, octaves, chords, sequences, compositions and more

PLUGO letters

Word Play Kit

Learn to spell and use new words through story-based games. Develop grammar concepts like verbs, vowels, synonyms, and more.

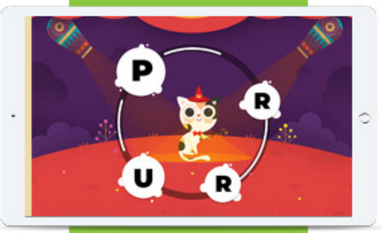
Ages 4-10

Spark STEAM skills

Language development

Comprehension

Storytelling



Interactive word-building kit with stories & puzzles

★ **In The Box**

1 trunk (to store & play), 48 letter tiles, 1 gamepad

★ **5 games, 250+ levels**

Grow vocabulary with story-based games that keep introducing new concepts and challenges

★ **Age-adaptive app**

Plugo grows with the child, the app adapts all the challenges and formats according to their grade

PLUGO slingshot

Fun Catapult Kit

Aim and launch to play action-packed games. Combine concepts like direction, force, projectile to shatter obstacles and win.

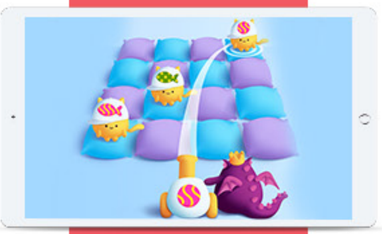
Ages 5-10

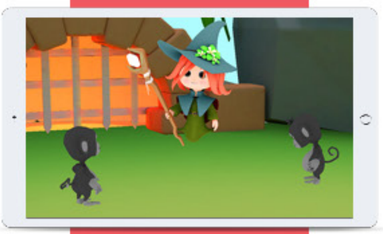
Spark STEAM skills

Physics concepts

Spatial reasoning

Hand-eye coordination





Fun & physics combined in an AR-powered catapult

★ **In The Box**

1 slingshot, 1 gamepad

★ **5 games, 250+ levels**

Experiment with the concepts of physics as you solve beginner to expert levels

★ **Action-packed phygital play**

Aim in the real world and catch the reaction in the digital world for fun-filled learning

PLUGO steer

Navigation Kit

Navigate through forests, magical lands and mystical space to solve challenges. Experience the thrill of speed and the joy of learning

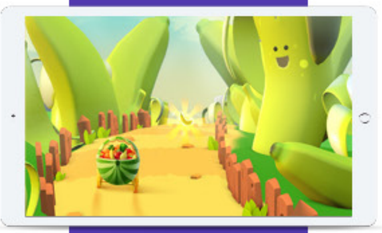
Ages 5-10

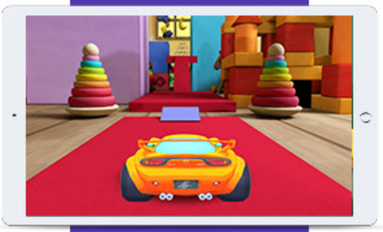
Spark STEAM skills

Spatial reasoning

Critical thinking

Memory-in-action





Maneuvering made immersive with the futuristic wheel

★ **In The Box**

1 steering wheel, 1 gamepad

★ **5 games, 250+ levels**

Put your quick-thinking hats on while driving through obstacles as the levels keep getting difficult

★ **Action-packed phygital play**

Navigate in the real world to solve problems and drive the digital gameplay

TACTO

Board Games that come alive

1 Playboard

3 Gaming Sets

1 Companion App

Blending the endless fun of board games with digital gameplay to create a hands-on STEM learning experience unlike any other

For 4-12 years
Thrilling games for all ages

Elements

Single player game

Laser

Single or 2-player game

Quest

Single or 2-player game

Tacto Quest

Gear up for an adventure in the jungles of Shazu!
A game of brains and bravery to help the dwarves bring back what was lost...

Skills

- Analytical thinking
- Attention to detail
- Problem-solving
- Logical reasoning

Single or 2-player game

In The Box

1 playboard, 2 sets x [5 power figurines]

- ★ Find the hidden gems and lift the curse Shazu has been long enduring
- ★ Use the dwarves' special powers to fight off evil and find your way
- ★ Place them on the screen and let the magic unfold

TACTO

Tacto Elements

Unravel the mysteries of Chemistry, hands-on! A set of 6 basic elements combined with 2 temperature catalysts can make a universe of molecules...

Skills

Periodic table
Structural formulas
Compounds & Molecules
Chemical bonds

Single player game

In The Box

1 playboard, 6 element figurines, 2 catalyst figurines

- ★ Learn about different elements of the periodic table
- ★ Create compounds with two or more elements
- ★ Adjust the temperature to see how the chemical reaction changes

TACTO

Tacto Laser

Load your laser gun for an interplanetary mission. Bend the light like a magician as you master the principles of Physics.

Skills

- Spatial reasoning
- Analytical thinking
- Physics concepts of reflection & refraction
- Creativity

Single or 2-player game

In The Box

1 playboard, 2 sets x [4 reflectors, 1 splitter, 1 laser beam]

- ★ The goal is to dodge the obstacles and shoot the meteorite
- ★ Design a custom path for the laser using reflectors and splitters to hit the target
- ★ Each challenge takes you a step closer to saving the planet, solve 50+ levels

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www.PlayShifu.com

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