



ThreadBear
design



2026 - 2027



About us



We are delighted to introduce a beautiful line of childrens' gifts, rag books, soft cuddly characters and illustrated textiles, all presented in distinctive quality packaging that make ThreadBear products that little bit special.

All of our products are born out of a love for great British design and are all imagined, and created here in London alongside our award winning Tender Leaf wooden toy ranges.

At ThreadBear we understand that little people make big worlds and we are proud to offer a range of toys that are designed to accompany children on the journey through their early years. Original designs, gorgeous hand picked fabrics, the softest knits, combined with a delightful illustrative style stimulates imaginative and creative play - essential for the curious and inquiring minds of our children.

All of our products are ethically made, using sustainably sourced materials wherever possible, and they are all fully safety tested by accredited safety testing organisations from birth or 3 years plus. A strong focus on the way the products are made, is for us, an extra assurance that our products are safe for our children and kind to the planet.

We pride ourselves on good relationships with all our partners and we value and prioritize strong long term co-operation.

We care hugely about our childrens' future and the future of our planet.

We are proud to be Seed Partners with Eden People + Planet. For every order placed with us, including orders for Tender Leaf Toys, we are committed to planting 10 trees with Eden in areas around the world that are badly affected by deforestation.

We hope that you enjoy our products as much as we do creating them.

For more information, please contact;

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Baby Threads

Made from GOTS certified organic cotton.

These soft bunnies are the perfect gift for a baby. Crafted from organic cotton inside and out, they are kind to even the most delicate skin. Little ones will cherish these adorable baby rabbits and will love to cuddle up to them for sleepy time.

Beautiful contemporary colours and fluffy pom poms make these bunnies a lovely accessory in the nursery.

Tested from birth onwards. Presented on a backing card secured with a cotton ribbon



Baby Threads Grey Bunny

Knitted in soft cream and grey cotton yarn.

TB4070 | Height: 35 cms

Baby Threads Cream Bunny

Knitted in soft cream and blush cotton yarn.

TB4068 | Height: 35 cms

Baby Threads Taupe Bunny

Knitted in soft taupe and grey cotton yarn.

TB4069 | Height: 35 cms

Baby Threads Cream Bunny Rattle

Knitted in soft cream and blush cotton yarn.

TB4074 | Height: 22 cms



Baby Threads Cream Bunny Rattle

Knitted in soft taupe and grey cotton yarn.

TB4073 | Height: 22 cms



Baby Threads Cream Bunny Comforter

Knitted in soft moss stitch with a muslin front.

TB4072 | Height: 42 cms

Baby Threads Taupe Bunny Comforter

Knitted in soft moss stitch with a muslin front.

TB4071 | Height: 42 cms

Knitted Baby Dolls

Knitted in the softest and finest cotton yarn, these characters are a gorgeous addition to any nursery. The 3 little animals are presented with a gift tag, and the 3 baby dolls have their own special gift box, illustrated inside and out - perfect for that special present.

Tested for 0 years+



Baby Beau Knitted Doll

Knitted in soft taupe and cream with bear ears.

TB4037 | Height: 24 cms



Baby Bella Knitted Doll

Knitted in soft blush and cream with beautiful full pom poms.

TB4036 | Height: 24 cms



Baby Baba Knitted Doll

Knitted in soft cream and pink with beautiful bunny ears.

TB4038 | Height: 24 cms



Finbar the Hare

Knitted in soft beige with a striped top.

TB4043 | Height: 18 cms



Fred the Bear

Knitted in soft beige with a teal scarf.

TB4044 | Height: 18 cms



Fearne the Deer

Knitted in soft peach with a pink scarf.

TB4039 | Height: 18 cms

Little Peeps

These little peeps dolls are made from the softest cotton jersey and are perfect for dolls house play as they are small, soft and squishy. Each little doll has its own quirky character and perfect for making up stories and having adventures.

Presented in a matchbox style box.
Pop one in your pocket today!

Tested for 0 years | Suitable for 12 mths +





Cherry Ice Cream

Little girl doll with a cream fur swirl hat and cape and embroidered face.

TB166 | Height: 12 cms



Martha Moth

Little girl doll with moth wings and a fur collar, that are removable.

TB4168 | Height: 12 cms



Heidi Bear

Little girl doll with a brown furry bear suit, and embroidered face.

TB138 | Height: 12 cms



Danny Dinosaur

Little doll with a green velour dinosaur disguise and embroidered face.

TB167 | Height: 12 cms



Binky Bunny

Little doll with a velour babygrow with bunny ears and embroidered face.

TB111 | Height: 12 cms





Tommy Toadstool

Little boy doll with a toadstool hat, dungarees and embroidered face.

TB106 | Height: 12 cms

Poppy Strawberry

Little girl doll with a strawberry hat, petal skirt, and embroidered face.

TB107 | Height: 12 cms



Elsie

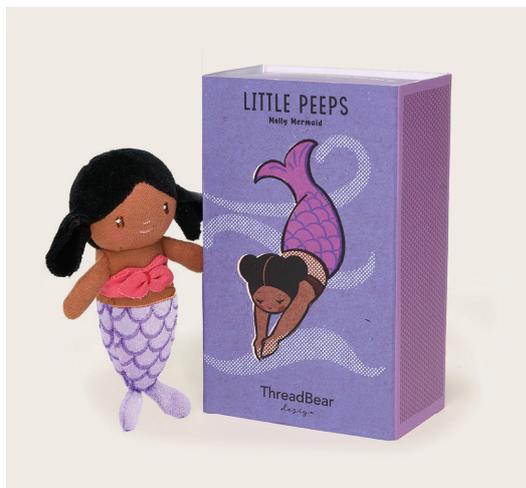
Little girl doll with a red gingham dress and embroidered face.

TB109 | Height: 12 cms

Molly Mermaid

Little girl doll with a lilac fish tail, bikini top and embroidered face.

TB108 | Height: 12 cms



Tooth Fairies

Introducing our 2 new Tooth Fairies, presented in beautiful illustrated gift boxes.

Scaled for all dolls house play.

Tested for 0 years + Suitable for 12 months +

Fay Tooth Fairy

A gorgeous little tooth fairy in a pink velour dress with petticoat and embroidered wings.

Turn her around to see the little backpack where you can carefully store the lost baby tooth so that Fay can exchange it for a pound coin!

TB4136 | Height: 13.5cm



Forrest Tooth Fairy

A gorgeous little tooth fairy in a knitted tank top, acorn style hat and embroidered wings.

Turn him around to see the little backpack where you can carefully store the lost baby tooth so that Forrest can exchange it for a pound coin!

TB4137 | Height: 13.5cm



Mini Bendy Dolls

These mini bendy dolls are made with a flexible inner core that allows them to be bent into any shape. Embroidered features, real woollen hair and removable dresses.

Scaled for all dolls house play.

Tested for 3 years +



Mimi Mini Doll

Bendy doll in pink jersey dress.

TB4057 | Height: 11.5 cm

Gigi Mini Doll

Bendy doll in beige jersey dress.

TB4056 | Height: 11.5 cms

Fifi Mini Doll

Bendy doll in blue jersey dress.

TB4058 | Height: 11.5 cms



Rag Dolls

Made from the softest cotton jersey, each of our rag dolls has their own unique character. With beautiful real wool hair, embroidered faces, removable pretty outfits and white pants, they are sure to become best friends. They are also weighted in the bottom so that they can sit easily on a shelf.

Tested for ages 0 years

Presented on a pretty backing card.







Esme Rag Doll

This is pretty Esme! This cute little girl has a love for all things rainbow, and a fabulous eye for style! You can usually find her in craft corner, or in the playground making her friends giggle! This dolly is made from beautiful fabrics to make her perfectly soft and adorable.

Loves: Funny jokes, painting and drawing,
Dislikes: Spiders



TB4048 | Height: 35 cms



Mia Rag Doll

Meet Mia, an adorable little doll with a pretty pink tiered dress with ric rac trim, her luxurious dark hair is tied back with 2 velvet pink ribbons and her twinkly eyes, nose and lips are all embroidered.

Loves: Skipping, growing flowers and baking cup cakes.
Dislikes: Puddles



TB4051 | Height: 35 cms



Alma Rag Doll

This is Alma, she loves plaiting her soft long hair. Inspired by all things adventure, this little dolly will have you chasing her up trees and around the garden. This pretty dolly is made from hand picked fabrics to make her tip top quality and individual.

Loves: Climbing, playing tennis with friends, stripey tights, crafting with felt.
Dislikes: Maths



TB4045 | Height: 35 cms



Marty Rag Doll

Introducing you to Marty, a clever little miss who never misses a trick! Smart, cute, this little dolly has A LOT to say. Watch out for her quick-witted jokes and sweet bunches. Made from carefully chosen fabrics, this doll is high quality and hand finished with love.

Loves: Being kind, fashion, eating sweetsies, reading funny books
Dislikes: Mud



TB4047 | Height: 35 cms



Amelie Rag Doll

Meet Amelie, a charismatic little doll with fabulous blonde hair who loves all things pink and fluffy!
Made with gorgeous fabrics - a beautiful netting skirt with pompoms, a knitted cardigan and ribbon pumps.
A frilly headband completes the look!

Loves: time at the playgrounds, feeding the ducks,
dance class, giggling with friends
Dislikes: Broccoli

TB4046 | Height: 35 cms





Liselie Doll

A very special doll with a beautifully shaped face with realistic and charming features. The Waldorf inspired Liselie doll comes with a linen embroidered dress, a hand knitted cardigan, a hand knitted bonnet with pom poms and grey lace up felt boots. All her clothes including her underpants are removeable. Presented in a beautifully illustrated gift box making this the perfect present for a special occasion.



Tested for ages 3 years + **TB4067** | Height: 36 cms



Lilli Baby Doll

A beautiful baby doll made from soft jersey with chubby fingers and toes!
Lilli is wearing a fluffy bunny style baby grow.
Lilli has a removable outfit and a soft white removable nappy underneath.
Complete with a lovely embroidered face, realistic woollen hair, and subtly weighted,
this baby doll is perfect for pretend play and for cuddling!

Tested for ages 3 years + Presented in an open style box **TB4079** | Height: 41 cms





Aprons

Beautiful wipe clean aprons, screen printed with original and colourful illustrations and coated with a TPU laminate. Aprons have an adjustable neck tie.

Tested for 3 years + Suitable for ages 3-5 years

Outer Space Apron

TB4134 | Dimensions: Height: 45cms Width: 33cms



Forest Friends

TB4135 | Dimensions: Height: 45cms Width: 33cms



The Scruffles

Wipe clean pencil case

TB1431

Dimensions: 10 x 8 cms



The Scruffles

TB1401 | Dimensions: Height: 45cms Width: 33cms

 ThreadBear
design



Ploughboy
Thief—



And what about a Cowboy,
Policeman, Jailor,
Engine-driver,
Or Pirate Chief?
What about a Postman—or a Keeper at the Zoo?
And the man who lets the people through?
And the man who...
Of the man who...
What about a Conjuror with rabbits in his pockets?
What about a Rocket Man...
...the other man who...
...making rockets?

That there's always lots of cherries on my little cherry tree!



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