



ThreadBear
design



Spring / Summer 2025



About us



We are delighted to introduce a beautiful line of childrens' gifts, rag books, soft cuddly characters and illustrated aprons, all presented in distinctive quality packaging that make ThreadBear products that little bit special.

All of our products are born out of a love for great British design and are all imagined, and created here in London alongside our award winning Tender Leaf wooden toy ranges.

At ThreadBear we understand that little people make big worlds and we are proud to offer a range of toys that are designed to accompany children on the journey through their early years. Original designs, gorgeous hand picked fabrics, the softest knits, combined with a delightful illustrative style stimulates imaginative and creative play - essential for the curious and inquiring minds of our children.

All of our products are ethically made, using sustainably sourced materials wherever possible, and they are all fully safety tested by accredited safety testing organisations from birth or 3 years plus. A strong focus on the way the products are made, is for us, an extra assurance that our products are safe for our children and kind to the planet. We pride ourselves on good relationships with all our partners and we value and prioritize strong long term co-operation.

We care hugely about our childrens' future and the future of our planet. We are proud to be Seed Partners with Eden Reforestation Projects. For every order placed with us, including orders for Tender Leaf Toys, we are committed to planting 10 trees with Eden in areas around the world that are badly affected by deforestation.

We hope that you enjoy our products as much as we do creating them.

For more information, please contact;
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Baby Threads



Made from GOTS certified organic cotton.

These soft bunnies are the perfect gift for a baby. Crafted from organic cotton inside and out, they are kind to even the most delicate skin. Little ones will cherish these adorable baby rabbits and will love to cuddle up to them for sleepy time.

Beautiful contemporary colours and fluffy pom poms make these bunnies a lovely accessory in the nursery.

Tested from birth onwards. Presented on a backing card secured with a cotton ribbon



Baby Threads Grey Bunny

TB4070

Knitted in soft cream and grey cotton yarn

Height: 35 cms

Baby Threads Cream Bunny

TB4068

Knitted in soft cream and blush cotton yarn

Height: 35 cms

Baby Threads Taupe Bunny

TB4069

Knitted in soft taupe and grey cotton yarn

Height: 35 cms



Baby Threads Cream Bunny Rattle

TB4074

Knitted in soft cream and blush cotton yarn

Height: 22 cms



Baby Threads Cream Bunny Rattle

TB4073

Knitted in soft taupe and grey cotton yarn

Height: 22 cms



Baby Threads Cream Bunny Comforter

TB4072

Knitted in soft moss stitch with a muslin front

Height: 42 cms



Baby Threads Taupe Bunny Comforter

TB4071

Knitted in soft moss stitch with a muslin front

Height: 42 cms

Baby Threads Taupe Bunny Gift Box Set

TB4081

Knitted in soft taupe and grey cotton yarn, this gift box contains a bunny rattle and bunny comforter.

Dimensions: 26 x 26 x 6 cms



Baby Threads Cream Bunny Gift Box Set

TB4080

Knitted in soft cream and blush cotton yarn, this gift box contains a bunny rattle and bunny comforter.

Dimensions: 26 x 26 x 6 cms



Knitted Baby Dolls

Knitted in the softest and finest cotton yarn, these characters are a gorgeous addition to any nursery. The 3 little animals are presented with a gift tag, and the 3 baby dolls have their own special gift box, illustrated inside and out - perfect for that special present.

Tested for 0 years+



Baby Bella Knitted Doll
TB4036
Knitted in soft blush and cream with beautiful full pom poms.
Height: 24 cms



Baby Baba Knitted Doll
TB4038
Knitted in soft cream and pink with beautiful bunny ears
Height: 24 cms



Baby Beau Knitted Doll
TB4037
Knitted in soft taupe and cream with bear ears
Height: 24 cms



Finbar the Hare
TB4038
Knitted in soft beige with a striped top
Height: 18 cms



Fred the Bear
TB4044
Knitted in soft beige with a teal scarf
Height: 18 cms



Fearne the Deer
TB4039
Knitted in soft peach with a pink scarf
Height: 18 cms



Dinosaurs!

Designed in soft coloured linen with embroidered features, these lovable dinosaurs are perfect for boys and girls and will become the best characters in any make believe stories.

Tested from birth onwards.



T-Rex dinosaur

TB4105

Brown and pink linen with embroidered features

Height: 20 cms



Steggy Dinosaur

TB102

Lilac and orange linen with embroidered features

Length: 25 cms

Bronty Dinosaur

TB4103

Grey linen with embroidered features

Height: 26 cms

Trike Dinosaur

TB4104

Green and lime linen with embroidered features

Length: 25 cms

Dudley

Our fabulous furry pull along puppy on wheels! Pull Dudley along with a red lead, and check out his name embroidered on a felt name tag.

Presented in an open fronted box.

Tested for ages 0+



Dudley Pull Along Dog

TB4050

Soft furry coat with red lead and name tag

Length: 32 cms





Rag Books

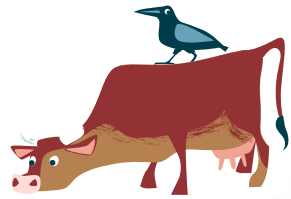
Screen printed onto 100% cotton, and finished with a crimped edging for a truly retro feel, each book is made up of 6 pages, and sewn neatly to create a 12 sided ragbook. All our rag books are illustrated with gorgeous animals and packaged in beautifully printed gift boxes. Tested from birth onwards.

The Noisy Farmyard

TB4033

Moooo... cluck cluck...All the sounds of the farmyard are illustrated in this colourfully retro inspired ragbook. 12 different farm animals all making a noise, with each sound spelled out. Even the bees are buzzing in the box!
Dimensions: 16.5 cms x 16.5 cms

Moooooooooooo



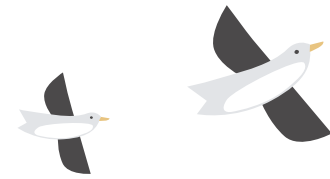
The Woodland Hush

TB4034

Ssshhh... listen, what can you hear in the forest? It may be quiet but if you listen carefully you can hear a baby bird sing, or a badger looking for his supper. Check out the little white rabbit on the inside of the box.
Dimensions: 16.5 cms x 16.5 cms



Activity Books



Where is Baby Activity Book

TB4066

A soft fabric activity book for babies with crinkly sounding pages. Each page is the shape of an animal or leaf and is turned to reveal the next woodland animal. Great for sound, colour and shape recognition with babies. Complete with a tie so that it can be attached to the buggy. Dimensions: 16.5 cms x 16.5 cms



My Garden Activity Book

TB4065

A garden themed soft fabric activity book complete with hide away flaps, and pockets to keep a baby entertained. Illustrated in soft retro colours, and complete with a leafy tie so that it can be attached to the buggy. Dimensions: 16.5 cms x 16.5 cms

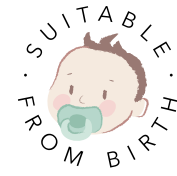


Snowy Friends Activity Book

TB4082

A polar themed fabric activity book, with illustrated polar animals and different textured fabrics. Book folds out as a concertina to create a tactile flowing frozen landscape. Designed to encourage curiosity through touch and feel. Dimensions: 16.5 cms x 16.5 cms





Little Peeps

These little peeps dolls are made from the softest cotton jersey and are perfect for dolls house play as they are small, soft and squishy. Each little doll has its own quirky character and perfect for making up stories and having adventures. Presented in a matchbox style box. Pop one in your pocket today! Tested for 0 years + Suitable for 12 mths +



Binky Bunny

TB4111

Little doll with a velour baby grow with bunny ears and embroidered face.
Height: 12 cms



Elsie

TB4109

Little girl doll with a red gingham dress and embroidered face.
Height: 12 cms



Poppy Strawberry

TB4107

Little girl doll with a strawberry hat, petal skirt, and embroidered face.
Height: 12 cms



Tommy Toadstool

TB4106

Little boy doll with a toadstool hat, dungarees and embroidered face.
Height: 12 cms



Jack

TB4110

Little boy doll with a blue gingham shorts and embroidered face.
Height: 12 cms



Molly

TB4108

Little girl doll with a lilac fish tail, bikini top and embroidered face.
Height: 12 cms



Heidi Bear

TB4107

Little girl doll with a brown furry bear suit, and embroidered face.
Height: 12 cms



Tooth Fairies

Introducing our 2 new Tooth Fairies, presented in beautiful illustrated gift boxes.

Scaled for all dolls house play.

Tested for 0 years + Suitable for 12 months +

Fay Tooth Fairy

TB4136

A gorgeous little tooth fairy in a pink velour dress with petticoat and embroidered wings.

Turn her around to see the little backpack where you can carefully store the lost baby tooth so that Fay can exchange it for a pound coin!

Height: 13.5cm



Forrest Tooth Fairy

TB4137

A gorgeous little tooth fairy in a knitted tank top, acorn style hat and embroidered wings.

Turn him around to see the little backpack where you can carefully store the lost baby tooth so that Forrest can exchange it for a pound coin!

Height: 13.5cm



Mini Bendy Dolls

These mini bendy dolls are made with a flexible inner core that allows them to be bent into any shape.

Embroidered features, real woollen hair and removable dresses.

Scaled for all dolls house play.

Tested for 3 years +



Mimi Mini Doll

TB4057

Bendy doll in pink jersey dress

Height: 11.5 cms

Gigi Mini Doll

TB4056

Bendy doll in beige jersey dress

Height: 11.5 cms

Fifi Mini Doll

TB4058

Bendy doll in blue jersey dress

Height: 11.5 cms



PIPPA & PEPE



A smart little boy rag doll wearing an embroidered puppy jumper and a knitted beanie hat, and his sister Pippa, wearing quirky dungarees embellished with an embroidered rabbit. Both have real woollen hair and embroidered faces and all of their gorgeous clothes are removable. Pippa and Pepe are subtly weighted in the bottom to help them sit unaided. Presented in an illustrated gift box making this a great gift for boys and girls. Tested for 3 years +



Pepe Rag Doll

TB4063
Boy Doll
Height: 25 cms



Pippa Rag Doll

TB4062
Girl Doll
Height: 25 cms



Rag Dolls

Made from the softest cotton jersey, each of our rag dolls has their own unique character. With beautiful real wool hair, embroidered faces, removable pretty outfits and white pants, they are sure to become best friends. They are also weighted in the bottom so that they can sit easily on a shelf.

Tested for ages 0 years + Presented on a pretty backing card.



Mia Rag Doll

TB4051

Meet Mia, an adorable little doll with a pretty pink tiered dress with ric rac trim, her luxurious dark hair is tied back with 2 velvet pink ribbons and her twinkly eyes, nose and lips are all embroidered.

Loves: Skipping, growing flowers and baking cup cakes.

Dislikes: Puddles

Height: 35 cms



Alma Rag Doll

TB4045

This is Alma, she loves plaiting her soft long hair.

Inspired by all things adventure, this little dolly will have you chasing her up trees and around the garden.

This pretty dolly is made from hand picked fabrics to make her tip top quality and individual.

Loves: Climbing, playing tennis with friends, stripey tights, crafting with felt.

Dislikes: Maths

Height: 35 cms



Marty Rag Doll

TB4047

Introducing you to Marty, a clever little miss who never misses a trick!

Smart, cute, this little dolly has A LOT to say.

Watch out for her quick-witted jokes and sweet bunches.

Made from carefully chosen fabrics, this doll is high quality and hand finished with love.

Loves: Being kind, fashion, eating sweeties, reading funny books

Dislikes: Mud

Height: 35 cms





Amelie Rag Doll **NOT AVAILABLE IN EUROPE**

TB4046

Meet Amelie, a charismatic little doll with fabulous blonde hair who loves all things pink and fluffy!

Made with gorgeous fabrics - a beautiful netting skirt with pompoms, a knitted cardigan and ribbon pumps.

A frilly headband completes the look!

Loves: time at the playgrounds, feeding the ducks, dance class, giggling with friends

Dislikes: Broccoli

Height: 35 cms



Esme Rag Doll **NOT AVAILABLE IN EUROPE**

TB4048

This is pretty Esme! This cute little girl has a love for all things rainbow, and a fabulous eye for style!

You can usually find her in craft corner, or in the playground making her friends giggle!

This dolly is made from beautiful fabrics to make her perfectly soft and adorable.

Loves: Funny jokes, painting & drawing,

Dislikes: Spiders

Height: 35 cms



Lilli + Lola

Two beautiful baby dolls made from soft jersey with chubby fingers and toes!
Lilli is wearing a fluffy bunny style baby grow and Lola is wearing a removable linen style romper with embroidered bunny. Both dolls have removable outfits and a soft white removable nappy underneath. Complete with lovely embroidered faces, realistic woollen hair, and subtly weighted, these baby dolls are perfect for pretend play and for cuddling!
Tested for ages 3 years + Presented in an open style box



Baby Lola Doll

TB4078

Baby style Doll with removable nappy

Height: 35 cms



Baby Lilli Doll

TB4079

Baby style Doll with removable nappy

Height: 41 cms

Liselle Doll

A very special doll with a beautifully shaped face with realistic and charming features. The Waldorf inspired Liselle doll comes with a linen embroidered dress, a hand knitted cardigan, a hand knitted bonnet with pom poms and grey lace up felt boots. All her clothes including her underpants are removeable. Presented in a beautifully illustrated gift box making this the perfect present for a special occasion. Tested for ages 3 years +

Liselle Cloth Doll

TB4067

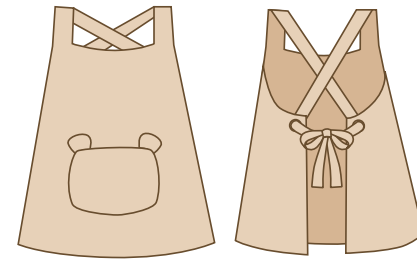
Height: 36 cms



Linen Aprons

Pretty linen union aprons for boys and girls ages 3-8 years old.
A sweet little animal face forms the pocket on each apron.
The cross over straps at the back are adjustable via a metal eyelet.
Machine washable.

Tested for ages 3 years + Suitable for 3 - 8 years



Fox Linen Apron

TB4060

Screen printed fox pocket

Dimensions: Height: 48cms Width: 56cms





Aprons

Beautiful wipe clean aprons, screen printed with original and colourful illustrations and coated with a TPU laminate.

Aprons have an adjustable neck tie.

Tested for 3 years + Suitable for ages 3-5 years



Unicorn Friends

TB4075

Wipe clean apron

Dimensions: Height: 45cms Width: 33cms



Sweet Treats

TB4076

Wipe clean apron

Dimensions: Height: 45cms Width: 33cms





Dinosaur Friends

TB4064

Wipe clean apron

Dimensions: Height: 45cms Width: 33cms



Fred's Washbag

TB2041

Cotton wash bag

Dimensions: 22 x 23 cms



The Scruffles

TB1431

Wipe clean pencil case

Dimensions: 10 x 8 cms

The Scruffles

TB1401

Wipe clean apron

Dimensions: Height: 45cms Width: 33cms



Outer Space Apron

TB4134

Wipe clean apron

Dimensions: Height: 45cms Width: 33cms

Forest Friends

TB4135

Wipe clean apron

Dimensions: Height: 45cms Width: 33cms



Fred's Farm

TB1801

Wipe clean apron

Dimensions: Height: 45cms Width: 33cms





That there's always lots of cherries on my little cherry tree!

That there's always lots of cherries on my little cherry tree!



And what about a Cowboy,
Indians, Salt,
On France, China?
What about a Dinosaur—or a Kipper at the Zoo?
What about the
And the man who
What about a Cowboy with
What about a Cowboy with
What about a Cowboy with

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